

**BOARD OF SUPERVISORS**

*Brown County*



305 E. WALNUT STREET  
E-Mail: [BrownCountyCountyBoard@co.brown.wi.us](mailto:BrownCountyCountyBoard@co.brown.wi.us)  
P. O. BOX 23600  
GREEN BAY, WISCONSIN 54305-3600

PHONE (920) 448-4015 FAX (920) 448-6221

**"PUBLIC NOTICE OF MEETING"**

**Pursuant to Section 19.84 Wis. Stats., notice is hereby given to the public that the following meetings will be held**

**THE WEEK OF  
October 2 – 6, 2017**

**MONDAY, OCTOBER 2, 2017**

(No Meetings)

**TUESDAY, OCTOBER 3, 2017**

*12:00 pm	Mental Health Treatment Committee: Ad Hoc	1 <sup>st</sup> Floor, Conf. Rm. A, Sophie Beaumont Bldg. 111 N. Jefferson Street
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**WEDNESDAY, OCTOBER 4, 2017**

*11:00 am	Public Safety Committee – <i>BUDGET AND REGULAR</i>	Room 200, Northern Building 305 E. Walnut Street
*6:15 pm	Administration Committee – <i>BUDGET AND REGULAR</i>	Room 200, Northern Building 305 E. Walnut Street
*6:30 pm	Planning Commission Board of Directors	GB Metro Transportation Center 901 University Avenue

**THURSDAY, OCTOBER 5, 2017**

(No Meetings)

**FRIDAY, OCTOBER 6, 2017**

(No Meetings)

Any person wishing to attend who, because of a disability, requires special accommodation, should contact the Brown County Human Resources Office at 448-4065 by 4:30 p.m. on the day before the meeting so that arrangements can be made.

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E-Mail: BC\_County\_Board@co.brown.wi.us

Guy Zima, Chairman

Erik Hoyer, Vice Chairman

## **MENTAL HEALTH TREATMENT COMMITTEE: AD HOC**

**Tuesday, October 3, 2017**

**12:00 p.m.**

**Conference Room A (E03), 1<sup>st</sup> Floor**

**Sophie Beaumont Building**

**111 N. Jefferson Street**

**Green Bay, Wisconsin**

- I. Call to Order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of September 20, 2017.
  
1. Communication from Chair Zima and Judge Zuidmulder re: Have staff provide a breakdown and explanation of the expenditures made from the \$1.15 million dollars allocated for mental health services during the County budget process for 2016 and 2017.
2. Update re: Long range mental health needs in Brown County including what could be funded by County Executive Streckenbach's proposed half-percent sales tax.
3. Formally identify Committee members.
4. Discussion, review and possible action: Request that Brown County review its past and present mental health services and develop a more comprehensive plan to treat both short and long term mental health patients including but not limited to 1) alcohol and drug abuse detox and treatment; and 2) children, adolescent and adult mental health treatment.
5. Discussion, review and possible action: Request that the Human Services Director and Brown County Sheriff work together to develop a plan to provide a treatment plan for prisoners who presently make up a third of our jail population.
6. Discussion re: Recertifying County operations to return to previous services providing long-term care.
7. Update re: Outreach efforts.
8. Such other matters as authorized by law.
9. Adjourn.

Guy Zima, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda. Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

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### **PUBLIC SAFETY COMMITTEE**

**Patrick Buckley, Chair**  
**Andy Nicholson, Vice Chairman**  
**Bill Clancy, Guy Zima, Patrick Evans**

**PUBLIC SAFETY COMMITTEE**  
**Wednesday, October 4, 2017**  
**11:00 a.m.**  
**Room 200, Northern Building**  
**305 E. Walnut Street, Green Bay**

**\*\* NOTE TIME & LOCATION \*\***

**\*\* PLEASE BRING BUDGET BOOK \*\***

### **(COMBINED BUDGET AND REGULAR MEETING)**

***\*\* Please Note: Non-Budget Items will go before the October County Board of Supervisors meeting;  
Budget Items will go before the November 1st County Board of Supervisors meeting.***

**NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE  
ACTION ON ANY ITEM LISTED ON THE AGENDA**

- I. Call meeting to order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of September 6, 2017.

### **\*\* BUDGET REVIEW \*\***

#### **Comments from the Public on Budget Items**

#### **REVIEW OF 2018 DEPARTMENT BUDGETS**

1. **District Attorney:** Review of 2018 department budget.
2. **Public Safety Communications:** Review of 2018 department budget.
3. **Medical Examiner:** Review of 2018 department budget.
4. **Sheriff:** Review of 2018 department budget.
5. **Court System:** Review of 2018 department budget.

### **\*\*NON-BUDGET ITEMS\*\***

#### **Comments from the Public on Non-Budget Items**

1. **Circuit Court, Commissioners, Probate** - Budget Status Financial Report for August 2017.
2. **Clerk of Courts** - Budget Status Financial Report for August 2017.

#### **District Attorney**

3. District Attorney's Report.

#### **Public Safety Communications**

4. Budget Status Financial Report for August 2017.
5. Director's Report.

### **Emergency Management**

6. Budget Status Financial Report for August 2017.
7. Director's Report.

### **Medical Examiner**

8. Budget Status Financial Report for August 2017.
9. 2017 Medical Examiner Activity Spreadsheet.
10. Medical Examiner's Report.

### **Sheriff**

11. Budget Status Financial Report for August 2017.
12. Update on Jail Addition – *Standing item*.
13. Sheriff's Report.

### **Communications**

14. Communication from Supervisors Sieber/Linssen/Becker: To include in the 2018 budget up to \$150,000 to RFP for services to find efficiencies in our criminal justice system. *Referred from September County Board.*
15. Communication from Supervisors Buckley and Chairman Moynihan: We, the undersigned Brown County Board Supervisors, hereby request that the Brown County Board of Supervisors classify Brown County Corrections Officers as protective status employees (Employee Trust Fund) but not that of a bargaining unit. We make this request due to the alarming amount of correction officers' resignations over a seven year period (61). It is not to suggest that protective status alone will maintain staffing levels, however, it may enhance the morale of those who presently serve as well as future recruitment. With pending jail pod expansion and with it presumably increased staffing, we believe that the protective status action is a prudent decision. We respectfully ask for your consideration. *Referred from September County Board.*
16. Communication from Public Safety Chairman Pat Buckley: To have the Internal Auditor conduct a time study of the judicial process encompassing Sheriff's Office, the District Attorney and the Courts.
17. **Review Minutes of:**
  - a. Fire Investigation Task Force General Membership (June 1, 2017).
  - b. Local Emergency Planning Committee – LEPC (July 11, 2017).
  - c. Traffic Safety Commission (July 11, 2017).
  - d. Criminal Justice Coordinating Board (September 28, 2017).
18. Criminal Justice Coordinating Board Information Update – Judge Zuidmulder.

### **Other**

19. Audit of bills.
20. Such other matters as authorized by law.
21. Adjourn.

Patrick Buckley, Chair

***\*Please Note: The agenda was set by Chairman Buckley, if you have any concerns, i.e. the order, etc., please contact Chairman Buckley directly.***

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### ADMINISTRATION COMMITTEE

Richard Schadewald, Chair  
Jamie Blom, Vice-Chair  
Mark Becker, James Kneiszel, John Vander Leest

### ADMINISTRATION COMMITTEE

Wednesday, October 4, 2017

6:15 p.m.

Room 200, Northern Building  
305 E. Walnut Street

### **\*\*PLEASE BRING BUDGET BOOK\*\***

### **(COMBINED BUDGET AND REGULAR MEETING)**

**\*\* Please Note:** Non-Budget Items will go before the October County Board of Supervisors meeting;  
Budget Items will go before the November 1st County Board of Supervisors meeting.

**NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION ON ANY ITEM  
LISTED ON THE AGENDA**

- I. Call to Order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of September 13, 2017.

### **\*\*BUDGET REVIEW\*\***

#### **Comments from the Public on Budget Items**

#### **REVIEW OF 2018 DEPARTMENT BUDGET**

1. **COUNTY TREASURER** – Review of 2018 Department Budget.
2. **CHILD SUPPORT** – Review of 2018 Department Budget.
3. **COUNTY CLERK** – Review of 2018 Department Budget.
4. **CORPORATION COUNSEL** – Review of 2018 Department Budget.
5. **TECHNOLOGY SERVICES** – Review of 2018 Department Budget.
  - a. Resolution Approving New or Deleted Positions during the 2018 Budget Process in the Technology Services Department Table of Organization.
6. **HUMAN RESOURCES** – Review of 2018 Department Budget.
7. **DEPT. OF ADMINISTRATION** – Review of 2018 Department Budget.
  - a. Resolution Approving New or Deleted Positions during the 2018 Budget Process in the Administration Department Table of Organization.

#### **Resolutions and Ordinances**

8. Ordinance Amending Subsection 4.57(1) of Section 4.57 of Chapter 4 of the Brown County Code of Ordinances Entitled "Overtime and Compensatory Time."
9. Resolution re: Updates to Existing Employee Compensation during the 2018 Budget Process.
10. Resolution Approving Changes to Employee Benefits during the 2018 Budget Process.
11. Discussion of possible resolution re: County Board of Supervisor's Salaries.

#### **Year 2018 Non-Division Budgets Review**

12. Capital Projects.
13. Debt Service.
14. Taxes, Special Revenues, Certain Internal Service & Fiduciary Funds.

## **\*\*NON-BUDGET ITEMS\*\***

### **Comments from the Public on Non-Budget Items**

#### **Communications**

1. Communication from Supervisor Hoyer re: To write a resolution to the Wisconsin State legislature in support of Creating a non-partisan procedure for the preparation of legislative and congressional redistricting plans. *Referred from September County Board.*
2. Communication from Supervisor Schadewald re: My request for these committees to evaluate the need and funding of a Housing Navigator to coordinate county-wide efforts to improve housing opportunities in Brown County. *Held for a month.*

#### **Resolutions & Ordinances**

3. Resolution to Engage American Fidelity as the Brown County Section 125 (Flex Spending Account) Benefits Administrator).

#### **Technology Services**

4. Budget Status Financial Report for August 2017.
5. Technology Services Monthly Report.

#### **Child Support**

6. Budget Status Financial Report for August 2017.
7. Departmental Openings Summary.
8. Director Summary.

#### **County Clerk**

9. Budget Status Financial Report for August 2017.
10. Resolution Authorizing Memorandum of Understanding regarding WISVOTE Services.

#### **Treasurer**

11. Budget Performance Report as of August 2017.
12. Discussion and possible action on the sale of the following tax deed parcel: Parcel WD-207-2-1 at Patriot Way Bdr RR in the City of DePere. *Held for one month.*
13. Discussion/Action regarding writing off Outstanding uncashed Checks to the Unclaimed Funds Account. (Done every two years procedurally). *Held for one month.*

#### **Corporation Counsel**

14. Budget Status Financial Report for August 2017.
15. Corporation Counsel's Report.

#### **Human Resources**

16. An Ordinance Amending Subsection 4.57(1) of Section 4.57 of Chapter 4 of the Brown County Code of Ordinances Entitled "Overtime and Compensatory Time."
17. Chapter 4 Ordinance Revision regarding: 1) Employment Selection Process; 2) Vacation; and 3) Corrective action, layoffs and termination (proposed ordinance revisions will be handed out at committee meeting).
18. Budget Status Financial Report for August 2017.
19. An Ordinance to Amend Section 2.06 of Chapter 2 of the Brown County Code of Ordinances Entitled "Administration Committee." *Held for one month.*
20. Department Vacancies Report.
21. Turnover Reports.
22. Worker's Compensation Reports.
23. HR Director's Report.

#### **Department of Administration**

24. Budget Status Financial Report for August 2017.
25. 2017 Budget Adjustment Log.
26. Director's Report.

**Other**

- 27. Audit of bills.
- 28. Such other matters as authorized by law.
- 29. Adjourn.

Richard Schadewald, Chair

Notice is hereby given that action by the Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

**AGENDA**  
**BROWN COUNTY PLANNING COMMISSION**  
**BOARD OF DIRECTORS**  
**Wednesday, October 4, 2017**  
**Green Bay Metro Transportation Center**  
**901 University Avenue, Commission Room**  
**Green Bay, 54302 - 6:30 p.m.**

**ROLL CALL:**

Paul Blindauer	_____	Phil Hilgenberg	_____	Ray Tauscher	_____
Brian Brock	_____	Jacob Immel	_____	Norbert Van De Hei	_____
William Clancy	_____	Kathleen Janssen	_____	Jason Ward	_____
Norbert Dantine, Jr.	_____	Dotty Juengst	_____	Dave Wiese	_____
Bernie Erickson	_____	Dave Kaster	_____	Matthew Woicek	_____
Kim Flom	_____	Patty Kiewiz	_____	Reed Woodward	_____
Steve Grenier	_____	Michael Malcheski	_____		
Mark Handeland	_____	Gary Pahl	_____		
Matthew Harris	_____	Terry Schaeuble	_____	Br. Co. Board-DePere (Vacant)	
Frederick Heitl	_____	Glen Severson	_____	City of Green Bay (Vacant)	

1. Approval of the minutes of the September 6, 2017 regular meeting of the Brown County Planning Commission Board of Directors.
2. Receive and place on file the draft minutes of the September 11, 2017, meeting of the Transportation Coordinating Committee (TCC).
3. Receive and place on file the draft minutes of the September 18, 2017, meeting of the BCPC Transportation Subcommittee.
4. **Overview and Public Hearing:** Draft 2017 Congestion Management Process (CMP) Update.
5. Discussion and action regarding the Draft 2017 Congestion Management Process (CMP) Update.
6. Discussion and action regarding the Draft 2018 Transportation Planning Work Program.
7. Discussion and action regarding CY 2018 Section 5310 Program funding awards.
8. Discussion and action regarding the Draft 2018-2022 Transportation Improvement Program (TIP) for the Green Bay Urbanized Area (**Please bring your copy of the Draft TIP**).
9. **Public Hearing:** Town of Lawrence Sewer Service Area Amendment SSA 2017-03 LAW.
10. Discussion and action on the Town of Lawrence Sewer Service Area Amendment SSA 2017-03 LAW.
11. Discussion and action on the Amendment to the Farmland Preservation Plan Maps.
12. Discussion and action regarding the Intergovernmental Agreement for Preparation of Future Land Use Plan and Zoning Ordinance Update for the Marian Shrine Area Near Champion in the Town of Green Bay.
13. Review and approve the 2018 Brown County Planning Commission budget.
14. Brown County Planning Commission staff updates on work activities during the month of September, 2017.
15. Director's Report.
16. Other matters.
17. Adjourn.



NOTICE IS HEREBY GIVEN THAT ACTION BY THE COMMISSION MAY BE TAKEN ON ANY OF THE ITEMS WHICH ARE DESCRIBED OR LISTED ON THIS AGENDA.

PLEASE TAKE FURTHER NOTICE, MEMBERS OF THE PLANNING, DEVELOPMENT & TRANSPORTATION COMMITTEE OF THE BROWN COUNTY BOARD OF SUPERVISORS MAY BE PRESENT IN SUFFICIENT NUMBERS AT THE ABOVE MEETING TO CONSTITUTE A MEETING OF THEIR COMMITTEE. THE COMMITTEE WILL GATHER INFORMATION AND WILL NOT TAKE FORMAL ACTION AT THIS MEETING.

ANY PERSON WISHING TO ATTEND WHO, BECAUSE OF A DISABILITY, REQUIRES SPECIAL ACCOMMODATION SHOULD CONTACT THE BROWN COUNTY PLANNING COMMISSION OFFICE AT (920) 448-6480 AT LEAST TWO BUSINESS DAYS BEFORE THE MEETING SO ARRANGEMENTS CAN BE MADE.



## OCTOBER 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3 Mental Health Ad Hoc 12:00 pm	4 <b>PUBLIC SAFETY</b> 11:00 am Oct Reg/Nov Budget Rm 200, Northern Building <b>ADMINISTRATION</b> 6:15 pm Oct Reg/Nov Budget Rm 200, Northern Bldg	5	6	7
8	9 Exec Cmte 5:30 pm	10 <b>Human Svc</b> 6 pm Budget Meeting Rm 200, Northern Bldg	11	12	13	14
15	16 <b>LAND CON</b> 5:30 pm <b>PD&amp;T</b> 5:45 pm Budget Meeting Rm 200, Northern Bldg	17 <b>ED &amp; REC</b> 5 pm Oct Reg/Nov Budget Rm 200, Northern Bldg Veterans Rec. Subcmte 4:30 pm	18 Mental Health Ad Hoc 12 pm Special Ed & Rec 6:45 pm <b>Board of Supervisors</b> 7:00 pm	19	20	21
22	23 <b>EXEC</b> 5:30 pm Budget Meeting Rm 200, Northern Bldg	24	25	26	27	28
29	30	31-Oct 	1-Nov <b>Board of Sup</b> Budget Mtg 9:00 am	2-Nov <b>*Tentative</b> <b>Board of Sup</b> 6:00 pm	3-Nov	4-Nov

## BROWN COUNTY COMMITTEE MINUTES

- Library Board (August 17, 2017)
- Local Emergency Planning Committee (September 12, 2017)
- Mental Health Treatment Committee: Ad Hoc (September 20, 2017)
- NWTC Board of Trustees (August 9, 2017)
- Professional Football Stadium District (January 27, March 13, April 26, June 12, 2017)
- Traffic Safety Commission (July 11, 2017)

**To obtain a copy of Committee minutes:**

[http://www.co.brown.wi.us/minutes\\_and\\_agendas/](http://www.co.brown.wi.us/minutes_and_agendas/)

OR

Contact the Brown County Board Office or the County Clerk's Department

## PROCEEDINGS OF THE BROWN COUNTY LIBRARY BOARD

A regular meeting of the Brown County Library Board was held on August 17, 2017 at 5:15 p.m. at the Brown County Central Library, 515 Pine Street, downtown Green Bay, WI

**PRESENT:** MARISSA MELI, YING LACOURT, BOB NIELSEN, DAVID RUNNING, STEVE TERRIEN, JOHN VAN DYCK and JOHN VANDER LEEST

**EXCUSED:** KAYLA JACOBSON and CHRISTOPHER WAGNER

**ALSO PRESENT:** Brian Simons, Curt Beyler, Sue Lagerman, and Emily Rogers (staff)

**CALL TO ORDER** Financial Secretary Van Dyck called the meeting to order at 5:25 p.m.

**APPROVE AGENDA AND MINUTES** Van Dyck proposed moving the closed session (agenda items 7-10) to follow agenda item 4.

Motion by Vander Leest, seconded by Nielsen, to approve the modified agenda. **Motion carried.**

Motion by Vander Leest, seconded by Nielsen, to approve the minutes. **Motion carried.**

### COMMUNICATIONS AND OPEN FORUM FOR THE PUBLIC

**BOARD OFFICER VACANCY APPOINTMENT** Motion by Vander Leest, seconded by Terrien, to nominate David Running as Vice-President of the Library Board. Meli called for other nominations. There were none.

Motion by Vander Leest, seconded by Van Dyck, to close the nomination process. **Motion carried.**

Motion by Van Dyck, seconded by Vander Leest, to approve the nomination of David Running as Vice-President. **Motion carried unanimously.**

### CLOSED SESSION

**Open Session: Discussion and possible motion to convene in closed session.** Motion by Van Dyck, seconded by Vander Leest, to move into closed session. Roll call vote: Aye: Meli, Van Dyck, Nielsen, Running, Vander Leest, and Terrien. Nay: None. **Motion carried at 5:30 pm.** Staff was invited to stay.

Closed session pursuant to Wis. Stat. § 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified business, whenever competitive or bargaining reasons require a closed session - East Branch Lease.

**Reconvene in Open Session: Approve any action that may have been recommended in Closed Session** Motion by Van Dyck, seconded by Vander Leest, to reconvene in open session at p.m. Roll call vote: Aye: Meli, Van Dyck, Nielsen, Jacobson, LaCourt, Running, Vander Leest, and Terrien. Nay: None. **Motion carried.** The Board directed Simons to counter the East Branch lease offer presented by the building owner and hold on pursuing a realtor until further exploration of current leads is completed.

### LIBRARY BUSINESS

**A. Finance Report, Bills and Donations** Financial reports were not available due to the Finance Manager vacancy. Motion by Vander Leest, seconded by Van Dyck, to hold until September meeting. **Motion carried.**

### FACILITIES

**A. Facilities Manager's Report** New study rooms are being built at Weyers-Hilliard and will be complete soon.

**B. Discussion and Possible Action Regarding realtor RFP** Motion by Vander Leest, seconded by Running, to engage a realtor now under the presumption that it will take 60-90 days to produce and issue an RFP to conduct a search for potential property for East Branch. Also, a robust discussion will likely ensue on disbursement of .05% sales tax. Simons talked to Chad Weininger who indicated that County Administration's plan suggests that \$1M would be available next year (no further time frame was given). **Motion carried.**

**C. Update on Central Library Media Lab** No report. Motion by Vander Leest, seconded by Running, to receive and place on file. **Motion carried.**

**DISCUSSION AND POSSIBLE ACTION REGARDING LIBRARY FUNDING FROM THE ½% SALES TAX** Simons reviewed the 2018 Capital project 6-year outlook summary proposal. This document could be helpful in planning and for fundraising. East is a priority but if other projects/branch opportunities can kickoff sooner, the board has to be cognizant of that. Flexibility is important. Prior to the passage of the sales tax, \$300,000 was taken out of general fund for expansion and/or renovation of Pulaski Branch – to move to the former printery building and contingent on the community raising \$300,000. There was a miscommunication that that monies received from the ½ % sales tax would replace the \$300,000 and fundraising. Van Dyck has put in a communication to Ed & Rec for clarification and County Administration understands the fundraising is still intact. Van Dyck commented that document has not been seen by Ed & Rec yet and is not finalized. Vander Leest suggested getting input and perhaps starting an East Branch Fundraising Committee – capital campaign, etc. Simons noted that the need to determine how the \$20M will be allocated to libraries should be addressed soon. This will allow for market analysis to be done. Vander Leest suggested inviting Pat LaViolette to a future meeting to discuss fundraising as it is not too soon to find champions for the East Branch project. **Motion** by Van Dyck, seconded by Vander Leest, to make the ½ % sales tax a standing item on the agenda. **Motion carried.**

**DISCUSSION AND POSSIBLE ACTION REGARDING CHANGE OF DATE FOR DECEMBER LIBRARY BOARD MEETING** **Motion** by Vander Leest, seconded by Running, to approve changing the date of the December Board meeting from Thursday, December 21 to December 14, 2017. **Motion carried.**

**DISCUSSION AND POSSIBLE ACTION ON PROPOSED LIBRARY HOURS ADJUSTMENT** Simons walked the Board through the revision of adjusted hours. The management team was involved in structuring the schedule based on staffing. Staff will be prepared to address any patrons who challenge the change. Communicating this to the public up front will help the public through the transition. **Motion** by Vander Leest, seconded by Nielsen, to approve the hours adjustment as presented with an implementation date of January 1, 2018 with posting for reason of changes posted at all branches. Meli asked about corrections to individual schedules (paying staff when the library was not open) and Simons confirmed they have been corrected in this hours adjustment scenario. Vander Leest mentioned the importance of making good use of money and resources. Running supported this indicating uniformity is a good thing. Van Dyck asked about implementation timeline and suggested a feedback period. **Motion carried.**

**APPROVE EMPLOYEE CONDUCT AGREEMENT** Revisions for this agreement were not complete. **Motion** by Van Dyck, seconded by Vander Leest to hold this agenda item until the September meeting. **Motion carried.**

**APPROVE MEETING ROOMS AND STUDY ROOM USE POLICY** Simons pointed out that some of the additions help cover potentially difficult situations (like those happening in Virginia) and others better clarify use of library spaces. Meli suggested verbiage change. **Motion** by Vander Leest, seconded by Running, to approve the amended meeting Rooms and Study Room Policy with the following language changes: “5. Meetings or discussions that intend or have potential to incite an immediate breach of the peace.” Some of the rental fees changed and based on \$1 per person based on capacity – rounded up to nearest \$10. LaCourt asked who uses the room. Simons confirmed that most organizations are non-profits. Discussion also took place about frequency, priority and conflicts. **Motion carried with one nay vote.**

**PRESIDENT’S REPORT** Woman who had questioned STEM programming on Facebook was invited to September’s meeting. Human Resources sent a packet of services they provide for the Library Board’s information. LaCourt asked if the staff had access to these services. The library’s dependency on Human Resources will be on the September agenda.

**LIBRARY DIRECTOR’S REPORT** The Finance Manager opening is posted and there have been many applicants. Concept Loft lease is fully executed. Summer Reading Adventure is wrapping up and data is being collected. Data from schools will be forthcoming. Performance plans are starting and will be completed by November pending funds for raises. Pay ratios will be brought to the board for approval.

**OLD BUSINESS** None.

**SUCH OTHER MATTERS AS ARE AUTHORIZED BY LAW** Vander Leest would like to have LaViolette invited to meeting related to fundraising. The Board would like to hold future meetings at the East and Ashwaubenon branches.

#### **ADJOURNMENT**

**Motion** by Vander Leest, seconded by LaCourt, to adjourn the meeting. **Motion carried.**

The meeting adjourned at 7:37 p.m.

**NEXT REGULAR MEETING**

**September 21, 2017**

**Central Library**

**5:15 p.m.**

Respectfully submitted,  
Dr. Christopher Wagner, Library Board Secretary  
Sue Lagerman, Recording Secretary

**PROCEEDINGS OF THE BROWN COUNTY  
LOCAL EMERGENCY PLANNING COMMITTEE – LEPC**

Pursuant to Section 19.84, Wis, Stats. A meeting of the **Brown County Local Emergency Planning Committee** was held on Tuesday, September 12th, 2017 @ 13:34 at Brown County EOC.

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**PRESENT:** Adam Butry, Jerad Preston, Russ Phillips, Justin Hewitt, Steve Johnson,  
Lauri Maki

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- **CALL MEETING TO ORDER:**

The meeting was called to order by Jerad Preson 1:34.

- **APPROVAL OF AGENDA:**

Approved by Russ Phillips, 2<sup>nd</sup> by Steve Johnson

- **APPROVAL OF MINUTES:**

Approved by Adam Butry, 2<sup>nd</sup> by Steve Johnson

- **COMMITTEE REPORTS:**

- A. **EXECUTIVE COMMITTEE**

- Nothing to report

- B. **PUBLIC INFORMATION AND EDUCATION (PIE) COMMITTEE**

- Nothing to report

- C. **PLANNING COMMITTEE**

- Nothing to report

- **OTHER REPORTS:**

- A. **ARES/RACES UPDATE**

- Nothing to report

- B. **RECENT SPILLS**

- June 30<sup>th</sup>, 750 ft NE of Broadway/Mason, GB, Petroleum, unk
    - July 12<sup>th</sup>, GB Packaging, 1601 N Quincy, GB, Petroleum, unk
    - July 17<sup>th</sup>, Arms Shredding, 400 Lewis, DP, Hydraulic, 40 Gal
    - July 18<sup>th</sup>, Fox River Fiber, 1751 W Mathew, DP, Process Water, 200 Gal
    - July 19<sup>th</sup>, WPS, 1301 Waube Ln, GB, Transformer Oil, unk
    - July 28<sup>th</sup>, Fox River Fiber, 1751 W Mathew, DP, Process water, 200 Gal
    - Aug 3<sup>rd</sup>, WPS, 1110 Schweiner, Denmark, Mineral Oil, 12 GAL
    - Aug 8<sup>th</sup>, Kevin Collins, 3489 Hill Rd, Greenleaf, manure, 150 Gal
    - Aug 12<sup>th</sup>, Dennis Dozgic, 41/Fernando, Ashw, Diesel, unk
    - Aug 15<sup>th</sup>, unk, 115 feet E of Elmro/Fair, Greenleaf, manure/wastewater, unk
    - Aug 25<sup>th</sup>, unk, 2771 Finger Rd, GB, Diesel, unk
    - Sept 4<sup>th</sup>, WPS, 1046 Gray Ct, GB, Mineral Oil, 25 Gal

- Sept 6<sup>th</sup>, Al Pagel, S side of HWY 29 @5668 HWY 29, Eaton, Diesel, 5 Gal
- Sept 8<sup>th</sup>, GLC Integrated, 670 ft NW of Bylsby/415 ft SE of Hurlbut, GB, Grain, unk

C. PUBLIC/PRIVATE PARTNERSHIP

- No report

D. EM REPORT

- Jerad Preston Discussed airport exercise and the hazard mitigation planning grant committee. Also discussed SuperValu Exercise

- PUBLIC COMMENT

- No public comment.

- LEPC ROUND TABLE:

- Russ Phillips (SuperValu)
  - Discussed tabletop exercise
  - New cooler completed at facility
- Adam Butry (St V's, St Mary's)
  - Airport Exercise
  - Nov 17<sup>th</sup> new CMS emergency preparedness regulations in effect
- Justin Hewitt (GB Water)
  - Discussed houses still needing lead pipes fixed
  - Discussed programs to help financially
- Steve Johnson (Health & Human Serv)
  - Issued press release for West Nile Virus

- SUCH OTHER MATTERS AS AUTHORIZED BY LAW

None

- ADJOURN

**A MOTION WAS MADE BY ADAM BUTRY TO ADJOURN AT 1415. RUSS PHILLIPS SECONDED. Vote taken, MOTION CARRIED UNANIMOUSLY.**

Respectfully submitted,

Lauri Maki  
BCEM



**PROCEEDINGS OF THE AD HOC**  
**MENTAL HEALTH TREATMENT COMMITTEE**

Pursuant to Section 19.84, Wis. Stats., notice is hereby given to the public that an Ad Hoc Committee of the County Board of Supervisors met regarding mental health treatment on Wednesday, September 20, 2017 in Conference Room D26, Sophie Beaumont Building, 111 N. Jefferson Street, Green Bay, Wisconsin.

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**Present:** Chair Guy Zima, Vice Chair Erik Hoyer, JOSHUA Representative Cheryl Weber, Health and Human Services Director Erik Pritzl, Judge Zuidmulder, Hospital Administrator Luke Schubert, Citizen Representative Pat La Violette, Behavioral Health Manager Ian Agar, Green Bay Police Officer Todd Le Pine, Assistant Corporation Counsel Rebecca Lindner, District Attorney David Lasee, Interested Citizen Dave Dunlop, other interested parties  
**Excused:** Deputy Executive Jeff Flynt, Citizen Representative Pat La Violette, Security Lieutenant Scott Brisbane

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**I. Call meeting to order.**

The meeting was called to order by Vice Chair Erik Hoyer at 12:04 pm.

**II. Approve/modify agenda.**

**Motion made by Pat La Violette, seconded by Judge Zuidmulder to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**III. Approve/Modify Minutes of August 16, 2017.**

**Motion made by Judge Zuidmulder, seconded by Pat La Violette to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**1. Communication from Chair Zima and Judge Zuidmulder re: Have staff provide a breakdown and explanation of the expenditures made from the \$1.15 million dollars allocated for mental health services during the County budget process for 2016 and 2017.**

Health and Human Services Director Erik Pritzl provided a handout of the mental health initiative expenditures, a copy of which is attached. He noted that although the narrative indicates the figures are through August, they are actually through July because there is often a month delay in getting some of the billing and expenditures, especially with residential treatment and detox services. Pritzl said they are spending more on residential treatment this year and he feels that will continue to increase. More people are seeking services and the County is also using more facilities.

*Chair Zima arrived at 12:07 pm.*

Judge Zuidmulder asked how much of the \$1,255,000 available for 2017 has been spent year-to-date. Pritzl responded that \$479,591 has been spent which is about 58% of the money for 66% of the year. Underspending is occurring in detox services and residential treatment. Judge Zuidmulder said this group constantly talks about needs, but the County Board will not like to see that they have dedicated money to address this area but it is not being used.

Zima said this is a double edged sword; the Board does not want to go over budget, but they also do not want to allocate money that is not spent. He said we got a big concession from the County Board two years ago and the Board expects something to be done. He feels at worst we are dragging feet and at best we are doing the best we can and the work that is actually being done falls somewhere in between. Zima believes the County Board wants to support services that help the mentally ill and are agreeable to increasing bed capacity and increasing residential capacity for people that need housing after treatment. He asked if there was a proposal being brought forward at this meeting today to recommend to the County Board. He said it has been two years since this group made the initial push to the County Board and we have not spent what we intended to. Zima also feels we are lax in advertising the services available and have not been proactive in letting people know what services the County offers and how to get them. He said the County Board wanted this group to expand services and here we are two years later and all we have done is study things. He feels the needs are pretty obvious and we need to reach out to people. We are coming up on the 2018 budget and there has not been a proposal yet. Zima said this committee is

a powerhouse in Brown County and has all the players we need to get things done. He is disappointed that Director of Administrator Chad Weininger has not attended recent meetings as he is the person that works the numbers.

Hoyer asked if there was anything included in the 2018 budget beyond the capital projects which have been expressed thoroughly between Human Services and the County Executive. Pritzl responded there are things included in the 2018 budget and he can discuss these things at Items 2 and 3 below.

*Assistant Corporation Counsel Rebecca Lindner arrived at 12:14 pm.*

2. **Update re: Long range mental health needs in Brown County including what could be funded by County Executive Streckenbach's proposed half-percent sales tax.**
3. **Discussion, review and possible action: Request that Brown County review its past and present mental health services and develop a more comprehensive plan to treat both short and long term mental health patients including but not limited to 1) alcohol and drug abuse detox and treatment; and 2) children, adolescent and adult mental health treatment.**

*Items 2 and 3 were discussed simultaneously at this time.*

Hoyer said we have a pile of money available and asked if Pritzl was suggesting using some of that money for outreach or advertisement. Zima said he has been saying for about a year that we need to do some advertising.

With regard to the ½% sales tax that was passed, Zima said nobody seems to understand the caveat that the County Executive said the County tax rate cannot go up in that period. Zima feels now is the easiest time to get something in the budget as we are not under that restraint. He is worried that once the sales tax starts, we cannot have a tax increase so we would be restricted to increasing budgets only by what the growth of the County gives us. The County is going to say they would love to do things, but that the ½% sales tax will prevent it. He feels we need to add what we can this year. His impatience with not getting things done has been showing for at least a year and he feels all we seem to do is talk among ourselves. Zima feels even if we do not add something to the budget, we have to communicate what we want to see happening in the next few years. We need to let the County Board know we want a residential facility and we need to make a decision as to what form it will take. He would like to see a large facility as well as some smaller scattered facilities. Zima would also like to know what piece of the sales tax that is set aside for the jail will come to Human Services for us to follow the mission this group set a few years ago. He said staff seems to feel we do not need to increase beds and questioned if this is because no outreach is being done. He wants to try to get people who are mentally ill out of the jail and into treatment. He noted that the Sheriff has increased his budget for mental health nurses in the jail, but he does not feel that is the answer. Zima acknowledged there are people in the jail with mental health needs who commit serious crimes that do need to be in the jail and those people need services in the jail. He said he and Judge Zuidmulder seem to be in agreement of what is needed, but he feels staff and administration should be the strongest advocates and should be bringing forward the strong suggestions and propositions. The procrastination that Zima sees with always doing studies is not getting anywhere.

Zima asked staff if they have investigated why Dane County has only half of the emergency placements that Brown County has. Judge Zuidmulder said is clear we have underspent the money we had and the question is what is the department proposing to close the gap and what programs and services should be initiated to make it more likely than not that the money will be expended, not less nor more, on programs we want to advocate for. He asked Pritzl what he is proposing to add to the 2018 budget that would be additional cost.

Pritzl said in 2018 he is putting into the budget an allocation for housing support in the treatment courts which would be a scattered site model in the amount of \$65,000. Zima noted Judge Zuidmulder has already proposed a scattered site model to the Public Safety Committee and the Public Safety Committee has been very positive in responding to that and asked what else we are going to do. The capital money is there for us to ask for what is best for the community.

Pritzl noted that capital money and operating budgets are two very different things. If talking about the mental health initiatives, he gave four suggestions at a different meeting but not one of them was accepted. One of them was to add a crisis coordinator and that is moving forward and Pritzl feels that position is integral and important to the function of the crisis system moving forward. The other three are on hold because the housing units have to be

worked through. The OWI Court is now also in the budget for \$89,000 and there is also \$5,000 in the budget for a summit to talk about what the need is and what the housing design could look like. There are other things, like detox modifications that could be looked at that are worth pursuing, but will take some time. County rules need to be followed and Pritzl said it will take time to work through the County's required purchasing procedures and there is no way to get around the procedures.

Hoyer asked what can be done with the mental health initiative for next year so we do not have leftover funds at the end of 2018. Based on what we have seen successes with Pritzl recommended increasing the re-entry positions at the jail from one to two. He said the success of the people who have worked with the re-entry person is pretty good, however, having only one person in that position does not allow her to do more than one contact with people.

Judge Zuidmulder would like to know what the numbers are. If we are \$250,000 - \$350,000 this year, and we are only proposing to spend \$175,000, we are still undershooting the money that is right in front of us. He would like to see the operating goal be that we present programs which are funded through the calendar year that come to the amount of money that the County Board has allocated for the year. Hoyer asked if this year's money can be reallocated this year to get the second re-entry position filled and started without waiting until next year. He also said maybe we could get some housing going for the treatment courts with some of the available funds that are not spent. Pritzl responded that he requested a table change this year to fill the position. He also mentioned that clinical intake is a problem. Some of the issues have arisen because the system has been falling apart over time and we have not kept up with the pace of increases, whether it is clinical intake and commitment monitoring and settlement agreements, the court system, etc. The shortcoming is not in bricks and mortar, the shortcoming is being able to adequately community plan for people. Pritzl said these positions would not fit in the 2018 budget, unless leftover dollars were moved.

Zima reminded Pritzl he told him several years ago to let him deal with the County Board. The County Board makes the decisions and if Pritzl asks them for something, the Board will consider it and he feels there is a strong consensus on the County Board that they want to see those things happen. Hoyer agreed and said he and Zima have sway with very different members of the Board. Judge Zuidmulder said the unique and fabulously positive position we are in is that the County Board is committed to spend the money. They are not asking for more money, they are coming to them saying here are the programs that will fulfill the Board's request and this is an enormously positive position to be in with any public body. He does not understand the hesitation to get this structured in a way that says what is going on today is an acknowledgement that we have underspent but now we are arriving at a point where we are filling the needs and mission given to identify needs in the mental health and community services area. We are not asking for another dime, we are just proposing these things which mimic and come up to the number allocated by the Board.

Zima thought there was consensus among this group to have a one stop crisis shop at the mental health center and he feels this is a proposal that should be brought forward to the County Board. Pritzl responded that he has worked the crisis coordinator position into 2018 but noted that the one stop shop has to be built and that will be done with the sales tax money. There is not any space currently at the CTC to use for this; the building was not designed nor built for expansion. Pritzl said there is one place they can expand by taking out some green space and a parking lot and that is in the capital plan with the sales tax. Zima and Hoyer both questioned if there was any place that could be used in the interim for this. Pritzl said that if we are talking about medical clearance and lab support, there is no place for this. Zima expressed frustration with staff and said we have had two years to do something but staff always has reasons why we cannot do things.

District Attorney Dave Lasee questioned the \$89,000 Pritzl referenced earlier for treatment courts and asked whether that would come out of next year's allocation or if it was separate. Pritzl said that that was being treated separately. Lasee asked how many dollars of the \$1.15 million for 2017 will be spent and if it was anticipated to continue with the same four initiatives in 2018. He noted that some of those initiatives are not up to capacity, while others are close or at capacity. Pritzl said that in taking the expenditures year to date for this year, about \$715,000 will be spent in 2017; however he noted that the residential treatment is increasing and he estimated that the amount would be closer to \$800,000.

Judge Zuidmulder feels the County Board is going to have a problem with allocating money that is not being used. He does not feel we can ask the Board to give more money when we are not even spending the money they already appropriated.

Zima feels the County is only dealing with the people who come through the doors, but not doing anything to reach out to people in trouble that may want to improve their life. Judge Zuidmulder said what we are not recognizing is that all of the social service agencies are doing intake where they have people who have mental illness and alcohol or drug abuse issues so a lot of those people are being recognized. Zima noted that not all people who have drug problems are committing crimes. Judge Zuidmulder said numbers in childrens' court and criminal court are increasing and it needs to be recognized that there are many social service agencies who have responsibilities out in the community that are identifying people who have drug and mental health problems and those people are using services from the CTC as well as other agencies. He is not saying there is not more to be done, but he does not think it is fair to those agencies to understate the number of people they are taking into the system. Zima said his intent is not to run down anyone or any agency that is doing something. Judge Zuidmulder just wanted to point out that more of the people who are having issues are coming through the judicial system from a number of different agencies. Zima noted that if those numbers are increasing, we have to plan ahead to plan capacity for them.

Citizen Representative Pat La Violette asked what the status of the wait list is. Behavioral Health Manager Ian Agar responded that currently there is no wait list for psychiatric; they are able to fit people in where needed. For alcohol and drug treatment for individuals who need to be assessed and the level of care needs to be determined, the current wait time is 25 days. Agar explained that the reporting metric has been changed based on the way the State wants to receive information. He said this is longer than they like, but this is why they get engaged in the programs they do. Hoyer asked if there are bottlenecks in terms of hiring or staffing in this process. Agar said people have retired and others have left for employment elsewhere and it has been hard to recruit individuals to have a full staff to address all of the needs. When they are short staffed, the existing staff has to take on the extra cases and referrals. He noted that they cannot hire a new person until there is a vacancy and that prolongs the process. They added a counselor in the 2017 budget and that position can now start taking on alcohol and drug counseling cases because they have been doing case management work in other areas of need. Now that role should be freed up so they will be able to do more intakes which should help reduce the timeframe.

La Violette asked if County salaries are competitive. Agar responded that he did not think salaries are competitive and Weber agreed. Weber asked if some of this mental health money could be used to pay the caseworkers more, but Pritzl said that that is something that needs to be comprehensively addressed across the department. He continued that one of the problems Human Services is facing is being competitive for talent and getting people in the door and retaining the people we already have. This is resulting in turnover that is harming the ability to provide services. A lot of look is needed at retention strategies and compensation structure to promote retention.

Weber asked how the two new positions Pritzl is proposing in the 2018 budget will be hired. Pritzl said those may be desirable positions for some people. The challenge for him is that he has difficulty adding positions in the department when they are not adequately taking care of the ones that already exist. Lasee said part of taking care of staff is adding to the staff to reduce the workload. When staff is being underpaid and overworked, retention becomes a problem. Judge Zuidmulder said the reality is that if positions are created and are in place and there is difficulty hiring, that may not be that bad because then when we finally arrive at a place where the worth of the jobs are recognized, the position will have already been authorized and the salary will be attached to that position. That creates a much better position than waiting until the salaries are increased and then you ask for a new position at that big number.

Hoyer said each of the standing Committees receives a report from their respective departments each month of vacant positions and turnover which should be prompting Human Resources to look at why positions are not being filled. Pritzl responded that sometimes that is used as rationale for eliminating positions as well which is unfortunate.

Zima reiterated that the window of opportunity has never been greater to present something to the County Board. He recalled that the initiative was originally approved by a vote of 22 to 4. He feels we are now stumbling along and he wants staff to be bold enough to ask for what they need. Pritzl reiterated that he does not need bricks and mortar. If the Board is willing to support a second re-entry position and a clinical intake position to address the overload in that area, Pritzl feels they will be well invested dollars. Zima said he would support that and more. Hoyer asked if we are talking about reallocating monies from the \$1.15 million dollars for those positions. His fear is that someone on the Board is going to say we can cut the initiative by \$400,000 and it does not need to be \$1.15 million dollars, much less asking for more money. We need to show that we are paying attention to what is happening. Pritzl agreed and said there is no other alternative than to take the dollars from the initiative.

Pritzl continued that the third thing is detox. He feels we have been underspending on detox because of the narrow approach, and rightfully so, by statutes regarding incapacitations. They have looked at this and Pritzl noted there are other models out there. He feels the Dane County model is effective. That model provides for holds as well as a treatment readiness center. Pritzl feels money should be directed from the initiative to increase the detox portion and create a different resource than we currently have. He said they have visited the Dane County model and it is medically monitored detox and holds to transition to treatment readiness. This would take more money, but Pritzl feels it could pull some load off the mental health side of things where people are going to mental health facilities because they have substance abuse issues but are not incapacitated. Pritzl said the cost for this would be around \$500,000.

Hoyer asked if what Pritzl is talking about is something that could be started this year. Pritzl responded that that is unlikely because the normal purchasing process will have to be followed, unless it is a sole source situation. Judge Zuidmulder asked if the program could be operated within the \$1.15 million dollar appropriation and Pritzl responded that it probably could. Judge Zuidmulder said the position we want to be in is to have the programs and then go to the County Board and say we are doing everything they want us to do, even if we need some more money. Pritzl said he would need the group to support increasing the detoxification part of the initiative to \$500,000 for the purpose of purchasing or engaging a partner in providing that service in Brown County. Judge Zuidmulder said he is not prepared to make a motion at this time but he would like to see a motion to increase detox spending so it becomes a component part of the \$1.1 million dollars. This would basically be authorizing another \$200,000. The whole point is when you go to the County Board, you can indicate the total amount for the initiative has been totally committed and spent. Hoyer asked if we could argue that a carryover would help at least to get this started next year. Pritzl said that could be done, although it would really not be necessary.

**Motion made by Erik Hoyer to support increasing the detoxification portion of the initiative to \$500,000. No second, no vote taken.**

Judge Zuidmulder said before anything is passed, we need to have the numbers that show how we are going to spend the initiative in the balance of 2017 and into 2018. Pritzl said we will see expenditures exceed budget in inpatient stays for 2017. Judge Zuidmulder is mainly interested in what the expenses add up to. He wants the expenditures to add up to the total so we do not have to explain why we have the money but are not using it in the areas we are asked to. Hoyer noted the day report center and mobile crisis have peaked and we know how much they cost and we are at that amount for the year. There is \$550,000 for residential and detox in the budget. If detox is going to cost \$500,000, all we have is \$50,000 for the two positions and everything else. Pritzl noted there is more budgeted, because the figures have been prorated. For the year it would be \$675,000, but if we take \$500,000 for detox, there would be \$175,000 for residential treatment. He noted there could be some risk because if we create a treatment readiness center we could find more people needing residential treatment. Hoyer and Judge Zuidmulder said that problem would be a lot better than the problem of not spending the money.

Citizen Dave Dunlop said one of the issues is housing, and that is one of the most difficult things to get a response to, in part because of the "not in my backyard" feeling in neighborhoods when it comes to mental health related housing. He noted that Pritzl is in a difficult position because he cannot disobey the fiscal directions and orders from the County Executive. We could agree with what the County Executive includes in the budget, but we could also disagree and that is where the legislative functions come in. The County Board is free to decide what should be done and what should be budgeted and the departments are shackled by what the budget targets are and what the directions are. Dunlop recalled that this committee has discussed housing and there was talk of the possibility of putting some apartments on the County campus but one of the reactions was that there is kickback on that type of thing from the neighborhoods. That is an example of where there may be tension among the County Board and the County Executive. Dunlop said as an independent committee this group could agree with what is being recommended by Human Services, but we could also agree that we may need to go over the guidance and limits given by the County Executive. He also noted that there are some organizations in the private sector that may have the ability to raise some funds. He said we may not all agree with the legislative function, but we can take votes and make recommendations and those things can then be debated on the County Board floor. He does not want to see missed opportunities from being too conservative and noted that often in politics you have to push the limits a little bit.

Dunlop continued that the length of stay in jail is also something that should be looked at. If the District Attorney's office is understaffed and unable to process people and the system is backing up, this is something that cannot be neglected. He also noted that the housing need is something that cannot be ignored. The environment has

changed and often it is not possible for someone who is not functioning very well and doesn't have a lot of money to find somewhere to live.

Zima said transitional housing has been identified as the main goal and we have been talking about this for a long time. Judge Zuidmulder said we are making progress which is what we are trying to accomplish. He feels there is a high probability that housing can be operated in the community and can be accepted by the citizens and be a successful model. We have to deal with these things in a way that there are examples that demonstrate to the public that their concerns have been addressed and are non-existent. From that model, things can be expanded, but the reality is we have to start somewhere. Judge Zuidmulder continued that he will be meeting with private landlords in November and explain to them that the County would like to rent a number of units of furnished apartments, mostly one bedrooms, scattered throughout the community but near bus lines. The County will be the lessee and people will be placed in the units under court supervision. If the court gets a call that the person is abusing the privilege, they will be out. Landlords will not have to go through the eviction process or have to worry about damage. The landlord will just have to talk to the case worker and the person will be gone. Judge Zuidmulder feels this is a win-win for the landlords. The County would pay whether the unit is occupied or not and will make this as attractive to the private sector as possible.

Zima noted the goals of this group as outlined on the monthly agenda and said staff should be bringing proposals forward to accomplish those goals. Hoyer understands Zima's frustration, but noted we are working on things. Zima said his frustration is that there seems to be a resistance from within. Pritzl responded that he has talked about the proposals multiple times and they are going to Human Services Committee later today and he will continue to bring proposals to the Committee. Zima said he is looking for a bold move forward with a vision and what we need to accomplish the vision and goals. If money is approved for capital projects, money will be made available for staffing and programming. Zima is adamant and noted that this year there are no restrictions yet on raising the budget, but next year there will be. Zima wants to move beyond the baby steps we have taken so far and said the window of opportunity is here now. He feels the Board is diverse and there is a sense that there is a willingness among the members to do something better.

Weber feels it is going to take everyone on the committee to look into options and possibilities. She recently looked at a property downtown that is for sale. It is currently a clinic and a church and there would be room to build up to 50 units. She feels there would be private money available and the County could work with the seller to possibly get some housing in the location. Zima noted there is a number of buildings available downtown that could possibly be transformed into something. Weber pointed out the housing study said we need something with at least 24 beds and asked if that is what Pritzl is referring to as the capital projects. Pritzl responded that the one stop shop and expanding the nursing home to avoid sending people to Trempealeau would consume the capital. Zima said we may have to ask for more capital because we also have to get some people out of the jail to justify it. Hoyer noted the capital bucket is for the jail and mental health. Zima reiterated he would like staff to take a bold step. He said the County Board sets the budgets and makes all policy decisions. Administration can make proposals and ask for policy changes, but the County Board holds the purse strings and is the main boss.

Pritzl pointed out that there probably was not as much transparency in other departments as there is with this. There could be similar situations in other departments that we just do not know about. He pointed out that he provides detailed information every month of what is happening and not all departments do the same.

Hoyer said there is one more meeting of this committee before the budget and he would suggest we fill in 2018 and list the proposed capital and as a committee vote in support of that. Zima feels we should have another meeting in the next several weeks to make the administration aware of what we want. He said we need to get to the point to ask for what we want and put it forward. There is a package of capital money that can help support us and there is a somewhat sympathetic County Board. Zima feels it is time to act and not be afraid to ask for something. He said everyone wants to solve problems and start restoring some services and start expanding services and get something done that would have a byproduct of alleviating some of the capacity at the jail. He also noted administration put this on the capital expenditures so they recognize the need for mental health services and he feels that is a big victory and we need to seize the opportunity.

Hoyer asked if the different model for detoxification is more what the community needs. Zima said he is not a professional, but our professionals are saying that it seems to be a better model and he wants to go for it. Hoyer said if there is a different way of doing things that would spend more money and serve more people, everyone wins

and we are all on the same page on this. Pritzl said there would have to be a motion at Human Services Committee to amend the proposed budget to shift money from one area and move it to detox.

Zima suggested this group meet again in two weeks and reiterated that we have to put what we want forward to the County Board and he wants to be sure the 24 bed housing unit is included. Pritzl noted he has run into pretty stiff resistance when it comes to housing issues but Zima said he has not heard any resistance from Board members. Pritzl also noted when we tie mental health to jail population people see it as criminals being out of jail. He also talked about the summit and said the idea of the summit is to build public support to put the lens on the issue and get it out there so people see there is a problem. Pritzl noted Brown County is not trying to solve all of the homeless and housing issues in the County; the County is focused on meeting the needs of the population they serve and the lack of resources they have for their basic needs and he feels the treatment court population is a good place to start. Weber feels part of the problem is that we are trying to address one population when the housing population is a much larger population than just the treatment courts and she feels the summit has to include a lot more service providers. Pritzl said the County does not act in isolation. What was proposed last year could have been disruptive to the work the Housing and Homeless Coalition has been doing. We have to act as partners and now the County is different because they are coming to the table with attention and support which makes the County look very different. The County can now come with resources and ideas and be a partner versus just doing our own thing. What we address as part of our population is part of the overall population.

Zima asked District Attorney Dave Lasee for his thoughts. Lasee responded he is very supportive of the proposed new detox model because it can serve a much broader population as well as some longer term stays. He also agreed with the 24 bed facility in the capital proposal but has concerns with tying it to the jail population because there have been things done that have not shown a decrease in the jail population. The Criminal Justice Coordinating Board will be discussing some things that affect the jail population that are unrelated to this. From a bond standpoint and a system standpoint, there are somewhat different populations and he does not want to tie them too closely together. From a monetary standpoint, if we can find ways to reduce the jail population, it will free up a lot of capital that can be used in other ways, but to suggest that if we build this it will empty the jail is unrealistic. Lasee said the number of non-violent, low risk people in the jail is not as large as people think. He continued that there are some things that could be done through the criminal justice system that could increase efficiencies and reduce jail population as well.

Dunlop noted if additional resources are created on the county campus it could be debated and something that comes in with the budget. It takes a long time to say this is where we want something and he noted there will be architect fees, planning fees, environmental assessments and all sorts of other lead time issues. It may take a number of years to realize something and he urged that we do not underestimate how hard it is. He feels this is a fight that should probably start now. He also said the model the Judge proposed of a public private partnership with landlords could get some kickback so there have to be strong incentives. Lasee said he likes that model and he agreed that it is a free market but if the price is right he feels landlords would be amenable to it, no matter the location. Lasee did not think there would be pushback because the neighbors would not even be aware of the situation. Weber did not feel it would be easy to find available apartments and noted that NEWCAP has had difficulty finding units.

4. **Discussion, review and possible action: Request that the Human Services Director and Brown County Sheriff work together to develop a plan to provide a treatment plan for prisoners who presently make up a third of our jail population.**

Discussion on this Item was incorporated in the discussion above.

5. **Discussion re: Recertifying County operations to return to previous services providing long-term care.**

Discussion on this Item was incorporated in the discussion above.

6. **Update re: Outreach efforts.**

Zima asked for an update on outreach efforts. Pritzl said a formal request has been made and the work has started, but there has been a delay. He does not fully understand the delay, but staffing resources and contracted resources seem to be an issue. He said that the County's NEWYE program is working on this and they are looking

at having students come in to help out. Zima was quite displeased with the lack of progress with regard to outreach efforts. He would like to get some PSAs put together by someone other than NEWEYE as soon as possible.

Zima suggested some of the unspent funds from the initiative be used for outreach efforts like PSAs. Pritzl and Hoyer both said a motion would be necessary to use some of the unspent funds for outreach.

**7. Such other matters as authorized by law.**

The next meeting date was discussed and October 4, 2017 at 12:00 pm was selected.

**8. Adjourn.**

Motion made by Erik Hoyer, seconded by Erik Pritzl to adjourn at 1:31 pm. Vote carried. **MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,

Therese Giannunzio  
Recording Secretary



**BROWN COUNTY HEALTH & HUMAN SERVICES**

111 N. Jefferson Street  
P.O. Box 22188  
Green Bay, WI 54305-2188



Phone (920) 448-6000 Fax (920) 448-6166

To: ad-hoc Mental Health Treatment Committee  
Human Services Committee

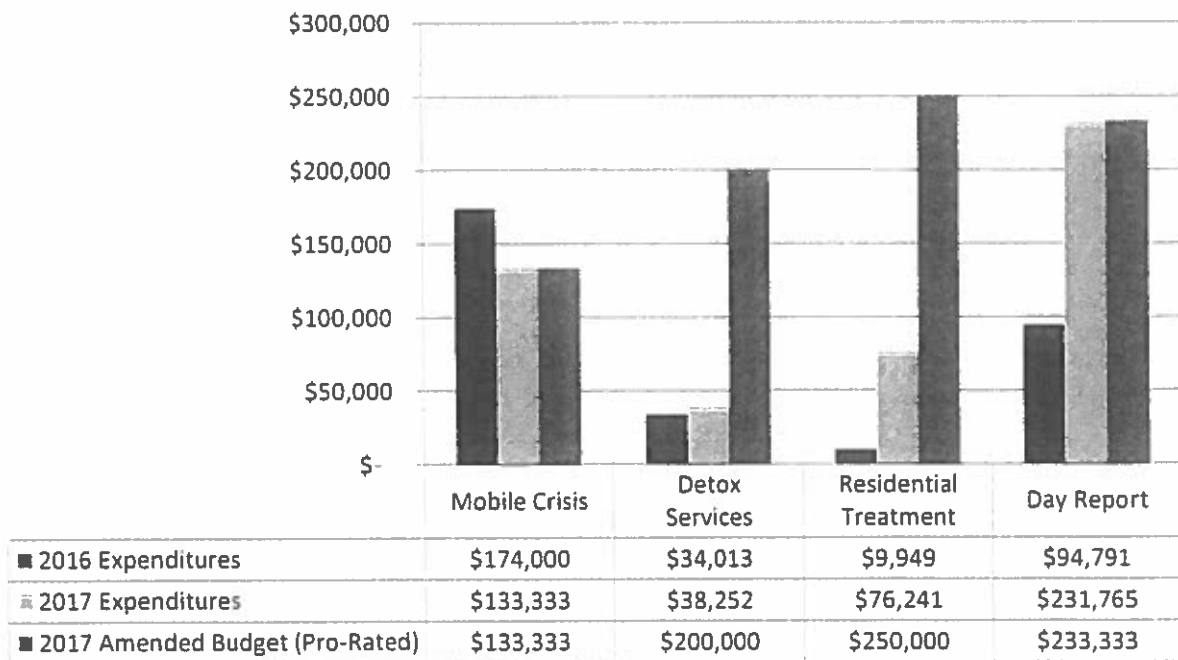
From: Erik Pritzl, Executive Director

Date: September 20, 2017

Re: Mental Health Initiative Expenditures 2016-2017

The chart below provides an update on the 2017 expenditures for January-August, with a comparison to the 2017 amended budget (pro-rated), and 2016 expenditures. The total available budget for the initiatives in 2017 is \$1,225,000.

### Mental Health Initiative Expenditures 2016-2017



Northeast Wisconsin Technical College District

*Board of Trustees Meeting*

Minutes

August 9, 2017

12:00 p.m.

***NWTC –Green Bay Campus Board Room, DO308  
2740 West Mason Street, Green Bay, WI 54303***

The Board Chairperson called the August 9, 2017 NWTC Board of Trustees meeting to order and requested that roll call be taken at this time.

Present: Laurie Davidson, Carla Hedtke, David Mayer, Jeff Rickaby, Kim Schanock, Richard Stadelman

Excused: Cathy Dworak, Ben Villarruel, Gerald Worrick

Also Present: Jeff Rafn, Mary Jo Tilot, Lori Suddick, Dan Mincheff, Colleen Simpson, Karen Smits, Bob Mathews, Gina Van Egeren, Karl Reischl, Vickie Lock, Megan Popkey, Mandy Madson

Guests

Open Forum, Introduction of Guests, and Acknowledgements

The Chairperson asked for the introduction of any guests present at this time and invited public comment.

- Jeff introduced Colleen Simpson, VP for Student Services.

Student Senate

No update was given at this time.

Action Items (Roll Call Vote)

Bills

Bills Covering the Period of July 1-31, 2017      \$8,145,219.23

Detailed copies of the current disbursements for fiscal year 2017 for the month of July were forwarded to the Board Treasurer for review and recommendation to the Board for payment. Additional listings of the bills were available in the District Office for review by any interested person. Board Exhibit 1 was a copy of the certified 4th quarter Capital Expenditures report for items over \$50,000.

Carla Hedtke moved that the Board approve the July 2017 bills as presented and the certified 4th quarter Capital Expenditures report for items over \$50,000.

Motion seconded by Dave Mayer.

Motion carried, with all voting "Aye" on roll call.

Consent Agenda Items:

Minutes

The minutes of the July 10, 2017 Board Meeting minutes were sent to Board members prior to the August 9, 2017 Board meeting. It was recommended that Board approval be given for the July 10, 2017 Board meeting minutes as presented.

New Hires - Faculty

- A. Misty Thornborrow– Respiratory Therapist Instructor, 75% - Misty Thornborrow was the Selection Committee's top choice for Respiratory Therapist Instructor, 75%. Ms. Thornborrow holds a Bachelor Degree in Leadership with an emphasis in Human Development from UWGB, and an Associate Degree in Respiratory Therapy from Northeast Wisconsin Technical College. Since 2004, Ms. Thornborrow has been employed at ThedaCare Neenah and ThedaCare Appleton, and has completed work at ThedaCare Shawano. In addition to working in the hospitals, she also educates patients in regards to their oxygen/respiratory needs, and sleep supportive therapies through the ThedaCare AtHome Program.

Placement for this position would be at the level Faculty B, \$46,068.00 for 175 days of obligation.

- B. Kathryn Sternitzky– Accounting Instructor - Kathryn Sternitzky was the Selection Committee's top choice for Accounting Instructor. Ms. Sternitzky holds a MBA in Finance from UW-Oshkosh, a BBA from St. Norbert College in Accounting, and an Associate Degree in Accounting and Data Processing from Northeast Wisconsin Technical College. Since 2010, Ms. Sternitzky has been employed at multiple organizations simultaneously, including: an adjunct instructor for Northeast Wisconsin Technical College, a Tax Professional for Kirsch Tax Service, H & R block and Tax Management Services, and a Controller for Paradigm Technologies. Prior to that, she was a Senior Accountant at Wisconsin Public Service, a part-time Accountant/Bookkeeper for Faith Lutheran Church, and an adjunct Instructor at Concordia College, Appleton teaching Accounting Management.

Placement for this position would be at the level Faculty B, \$64,500.00 for 175 days of obligation.

- C. Barbara Peters – Practical Nursing Instructor, 75% - Barbara Peters was the Selection Committee's top choice for Practical Nursing Instructor, 75%. Ms. Peters holds a Master of Science in Nursing with an education emphasis and a Bachelor of Science in Nursing from Grand Canyon University, and an Associate Degree in Nursing from Northeast Wisconsin Technical College. Since 2013, Ms. Peters has been employed at Lakeshore Technical College as an ADN Nursing Instructor and Northeast Wisconsin Technical College as an adjunct Nursing Instructor. She is also presently a Casual Status employee for the Heartland Hospice and Home Health Care. Prior to that, she was a Clinical Nurse Manager for Healogics (Bellin Health Wound Center) and a Supervisor, Staff Nurse at Aurora Baycare Medical Center.

Placement for this position would be at the level Faculty C, \$55,742 for 175 days of obligation.

- D. Mitch Luker – Associate Degree Nursing Instructor (Long Term Care) - Mitch Luker was the Selection Committee's top choice for Associate Degree Nursing Instructor (Long Term Care). Mr. Luker holds a Doctorate of Philosophy in Nursing Education from Walden University, a Master's of Science in Nursing with an education emphasis and a Bachelor's of Science in Nursing from Western Governors University, a Nursing diploma from the Baptist Health School of Nursing, and a Pre-Nursing Degree from Arkansas State University. Since 2013, Mr. Luker has been employed at Fox Valley Technical College as an Interim Manager for the Health Division and was active Nursing faculty. Prior to that, he was a Supervisor for Perioperative Services at ThedaCare Medical Center, and a Medical/Surgical Education Coordinator/Stroke Liaison Nurse for Baptist Health Medical Center in Little Rock.

Placement for this position would be at the level Faculty C, \$76,710 for 175 days of obligation.

- E. Gino Gemignani – Pathways to Academic Success Instructor - Gino Gemignani was the Selection Committee's top choice for Pathways to Academic Success Instructor. Mr. Gemignani holds a Master of Education-Curriculum and Instruction, and a Bachelor of Science in Mathematics with an emphasis on Statistics, and minors in Environmental Science and Education. Since 2014, Mr. Gemignani has been an adjunct Instructor at Fox Valley Technical College and Northeast Wisconsin Technical College in the areas of Mathematics and College 101, as well as a Mathematics/Science Instructor at Oconto High School. Prior to that, he was a Student Teacher at Preble High School and Washington Middle School.

Placement for this position would be at the level Faculty A, \$56,700 for 175 days of obligation.

- F. Jody Hahnke – Nursing Assistant Instructor, 75% - Jody Hahnke was the Selection Committee's top choice for Nursing Assistant Instructor, 75%. Ms. Hahnke holds a Bachelor of Science in Nursing from Concordia University, a Bachelor of Arts in Art History from Lawrence University, and an Associate Degree in Nursing from Northeast Wisconsin Technical College. She is actively pursuing a master's Degree in Nursing from Concordia University. Since 2010, Ms. Hahnke has been employed at Rennes Health and Rehab Center as a Registered Nurse, and has since secured an additional position at ThedaCare Regional Medical Center in Appleton, as a Registered Nurse in 2016. Prior to that, she was a School Nurse, Counselor, and Teacher at Great Plains Lutheran High School, and a Registered Nurse at Golden Living in Watertown, South Dakota.

Placement for this position would be at the level Faculty B, \$46,068 for 175 days of obligation.

#### Center for Business & Industry (Contracts for Service)

Under the provisions of State Statutes 38.14 (3) and State Administrative Code WTCS 8, the District Board may enter into contracts to provide instructional or non-instructional services to public institutions, local governmental bodies, private institutions, industries, and businesses. District Board policy E240 delegates the authority to initiate a contract to the President, with the proviso that the contract is subject to retroactive approval by the Board. A report of fiscal year 2017 contracts pending Board approval is attached as Board Exhibit 2.

This report includes not only the in-district contracts but also the out-of-district and the out-of-state contracts. State Board Contract for Service Policy requires that the District Board receive a report at least quarterly on contracts entered into for which less than full cost is being charged. We have elected to provide the Board with this report on a monthly basis. This report uses a state formula in which the state annually calculates a percentage for indirect expenses (35.15% for on-campus and 29.09% for off-campus) such as administration, facilities, utilities, information systems, registration, counselors, insurance, etc., associated with a contract to determine full costs. The hourly rate of \$167.00 per hour along with the ability to project price was recommended by the department and approved by the Board. The intent is to recover the direct and indirect costs of delivering the services. Copies of the contracts were available for review by any interested person.

It was recommended that the Board approve the contracts for services identified in Board Exhibit 2.

Dave Mayer moved that the consent agenda items be approved as follows: the minutes of the July 10, 2017 Board meeting; the appointments of Misty Thornborrow– Respiratory Therapist Instructor, 75%, Kathryn Sternitzky– Accounting Instructor, Barbara Peters – Practical Nursing Instructor, 75%, Mitch Luker – Associate Degree Nursing Instructor (Long Term Care), Gino Gemignani – Pathways to Academic Success Instructor, and, Jody Hahnke – Nursing Assistant Instructor, 75%; and the contracts for services identified in Board Exhibit 2.

Motion seconded by Richard Stadelman.

Motion carried, with all voting "Aye" on voice vote.

## Reports

### Board EduByte – Security Update

Randy Schultz, Safety and Security Coordinator, provided an update on Security at the NWTC facilities.

- All incidents at each of the campuses and regional centers have to be reported via the Clery Reports.

### Policy Discussion – Building the College Experience

Megan Popkey, Student Involvement Manager, and Joe Richter, Student Involvement Supervisor, provided information to the Board on “Building the College Experience” for NWTC students for discussion purposes.

- If the College has more of a campus experience, it is felt that we have a better chance of getting students enrolled at NWTC that don’t really want to be in a 4-year university.
- Student involvement is also important when students are searching for employment.
- Focus on the residential aspect is important. College experience activities should be student driven.

### Referendum Update

Chris Dahlke provided a referendum project update to the Board.

### Key Performance Outcomes

The end of 4<sup>th</sup> quarter Key Performance Outcomes Status Report for academic year 2017 was included with the Board packet as Board Exhibit 3 for review by the Board.

Included with the quarterly report were the FY 2017 Operational and Capital Contingency Account Status Reports, the Board Professional Development Account Status Report, the FY 2017 & Prior Year Capital Budget Status Report for items with a total cost of \$50,000 and greater.

- The official date to close the books for the year is September 30. Students that come out of spring semester and have incompletes usually have the summer to finish those courses and complete. Those enrollments are not reflected in the quarterly report. Therefore, the numbers in the report for 4<sup>th</sup> quarter are preliminary.

### President’s Report

Enrollment Activity –

- Enrollments are flat at this time.

Legislative and Regulatory Issues (state & federal) –

- Nothing to report legislatively. Foxconn initiative is the top news item lately.

Current Events –

- NWTC is hosting the Writers Police Academy that will be held on campus Friday and Saturday, September 11-12, 2017.
- Community Visits are being planned at each of the regional centers and several other groups in an effort to get input on future direction and planning for the College.

Board Retreat Agenda –

- Retreat will be held on October 20, 2017 at the Universal Driving Facility on Glendale Avenue in Howard. We will start at 8:30 with refreshments, and meeting will begin at 9:00 a.m.

- Possible agenda items include:
  1. Strategic Planning to include expectations for the college to have a regional or international presence; talent pool at the College, future programming; scorecard with metrics.
  2. College name change
  3. Strength finder discussion among the Board members
- An agenda will be drafted by the President and presented to the Board at their September 20, 2017 meeting.

### Next Board Meeting

The September 20, 2017 Board Meeting will be held at the NWTC-Green Bay Campus Board Room.

Board members and administration will have an opportunity to identify items that weren't identified prior to the preparation of the agenda for referral to administration or placed on a future board agenda.

### Adjournment

Laurie Davidson moved that the August 9, 2017 Board meeting be adjourned (2:55 p.m.).

Motion seconded by Dave Mayer.

Motion carried, with all voting "Aye" on voice vote.



Kim Schanock, Board Secretary

9-20-17

Date

## GREEN BAY/BROWN COUNTY PROFESSIONAL FOOTBALL STADIUM DISTRICT

Pursuant to Section 19.84, Wis. Stats., a meeting of the Green Bay/Brown County Professional Football Stadium District was held on **Wednesday, January 27, 2017** at 3:30 p.m. at Lambeau Field, Green Bay, Wisconsin.

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**PRESENT:** Ann Patteson, Margaret Jensen, Keith Zimmerman, Ken Golomski, Chuck Lamine, and Ron Antonneau.

**EXCUSED:** Sen. Robert Cowles

**ALSO PRESENT:** Pat Webb, Greg Kuehl, Aaron Popkey, Mayor Schmitt, Kevin Vonck, Brad Toll, Joel Everts, Bill Vande Castle, Ken Wachter, Kristie Haney, Katie Mickle, and media.

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**1. CALL MEETING TO ORDER**

The meeting was called to order by Chair Patteson at approximately 3:30 p.m.

**2. ROLL CALL**

Roll call was taken. All Board members were present except Sen. Cowles who was excused.

**3. PLEDGE OF ALLEGIANCE**

The Board recited the Pledge of Allegiance.

**4. APPROVE/MODIFY AGENDA**

Mr. Webb explained the handouts. One being an opinion in the Green Bay Press Gazette regarding the Legends District provided for the Board's information. Another handout was a request for payment from the Team for the storm water retention project that will be discussed under the Director's report. There is also an add-on to one of the proposals detailing how the WIAA girls basketball funds will be spent.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO APPROVE THE AGENDA AS MODIFIED. Vote taken. MOTION CARRIED UNANIMOUSLY.

**5. REQUEST FOR APPROVAL OF THE MINUTES – DECEMBER 12, 2016**

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY RON ANTONNEAU TO APPROVE THE MINUTES. Vote taken. MOTION CARRIED UNANIMOUSLY

**6. LATE COMMUNICATIONS**

A. Mr. Webb referred to the article handed out regarding the new Legends District the City is planning. He said the Press Gazette generally endorsed the draft plan.

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A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO RECEIVED THE LATE COMMUNICATION AND PLACE IT ON FILE. A vote was taken. MOTION CARRIED.

### 7. FUNDING REQUESTS

#### A. SHIPYARD

Mr. Webb introduced Mayor Schmitt and Mr. Vonck from the City of Green Bay. Mr. Antonneau asked if anybody from the RDA was in attendance. Mr. Webb said they were not present because the City was presenting for the Board with discussion to follow.

Mayor Schmitt said this project is a development for a region of Green Bay that they support and when you look at what checks the boxes of the Stadium Board – economic development, jobs, tourism, etc. he thinks the Board will find it something they will support. It is one of the City's top priorities for 2018 and they will need to make some decisions in the next 30-60 days to get ready for 2018.

Mr. Vonck described the project. He wanted to talk at a high level about where this project is at and what it means for the City and the surrounding community. The project is proposed on a site at the intersection of Mason Street and Broadway which is referred to by other names such as the old City slip, or the green field site. He said that when they started working with the Green Bay Bullfrogs to build this multi-purpose outdoor event center, one of the clear directions they got from their council was that this needs to be part of the more comprehensive plan for redeveloping this neighborhood. He said there are four pieces of the puzzle they are focusing on. One is the south end of the slip which will be the outdoor events center which is what the request for funds is for. The funds would go towards the construction of this outdoor events center. On the north side of the slip they would like to have a residential component. They think there is room for 100+ units and could hopefully get a good mix of ownership and rental. There is continued demand for downtown housing. Along Broadway they have some catalyst sites that they would like to work with existing businesses to grow but also bring in some new multi-use structures. To the west they would look at how they could stabilize and revitalize this neighborhood.

He presented the plans for the outdoor events center. He explained it is oriented in a way that takes full advantage of the site. They have a really unique opportunity in the community to be downtown and on the water. For a facility of this type that is a great asset. It would make it unique within the state and the region. The components involve a multi-purpose stadium with fixed seating from 3,000 to 4,500 with capacity up to 8,000 for a concert or major event. It would be focused on being able to hold minor league baseball, as well as minor or development league soccer. They are looking at synthetic turf to extend the seasons. The other two components would be an indoor performance venue which Mark Skogan of Festival Foods would contribute to. Another would be a full service restaurant on the site and they are working with Anduzzi's for that.

Mr. Antonneau asked where the 8,000 people would be seated to watch a concert and what type of concert they would pursue. Mr. Vonck answered that they have been working with Big Top Baseball, the primary owners of the Green Bay Bullfrogs, who also own some other teams and do some event programming in the Madison area. They would be putting



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somebody in the outfield and sell seats in the infield (seating or standing room only). He said that the Fox Cities Stadium has hosted concerts about this size over the last few years. The acts they would look at would be somebody who would draw too many people for the Meyer Theatre or the Weidner Center but are not quite ready for the Resch Center. Some acts would be Steve Miller Band, the Abbot Brothers, etc. These groups do the state fair circuit and still have a good following. But also they want to host up and coming bands that are playing to medium sized audiences.

Mr. Antonneau asked if Mr. Skogan is doing some of the same type of entertaining also. Mr. Vonck said he was and his facility would hold indoor concerts that could hold 1,000 – 2,000. These would be bands that would be playing to standing room crowds and not seated like the Meyer or Weidner.

Mr. Vonck stated their goal is to provide an asset or amenity that complements other amenities in the area. They are differentiating as well and as a City they are pushing for this and don't want to compete but complement other facilities.

Mr. Antonneau said he met with Conor and Vern and they said they were looking at 4,000-5,000 crowds. Mr. Vonck said they could probably configure up to 10,000 in the facility, but it really depends on the final design and working with the fire and public safety departments in terms of what is safe in terms of ingress and egress, etc. He also doesn't want to have concerts there that feel like there aren't many people attending.

He presented the ideas for programming. Ideally they would like to have 4-6 national act concerts. They would have the Northwoods League games and soccer games. Conor and Vern have had talks with the professional development league. He said this fits into their portfolio of supporting the Bullfrogs and Gamblers and this is the same type of level of competition or sport and they are taking advantage of soccer. There is growth and popularity in the sport in the region and they would like to take advantage of that in this area and accommodate this type of team. They would also look at high school events and community organizations for festivals and other events. They've had some good talks with the school district and how they would be able to take advantage of this facility, as well as collegiate uses.

Mr. Antonneau said that to the Board as a group it is very important to bring in people from outside the Greater Green Bay area for tourism. He asked for a business plan on sustainability also. Mr. Vonck said that part of the purpose of today's presentation was to introduce the concept and get the Board familiar with it and not to go fully into those business numbers. He thinks for some of these events, especially if they could draw in national music acts, would definitely bring people into the community. He said the Bullfrogs generally draw from around the region but if they have a new facility with new amenities he feels they could expand their reach a little bit further. Soccer would be an amenity not offered in this region and could definitely be a regional draw. This could be another facility added for high school playoffs or hosting regional or sectional games that bring in outside crowds. Again, it is the same thing with festivals and non-profit events that would draw a larger type audience.

Mr. Antonneau asked if there is a realistic opportunity for a soccer league for the area. Mr. Vonck thinks it is very realistic. Mayor Schmitt added that they met with the league last

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week and they feel they need to be in this community and someone is going to be doing that and he feels it should be Green Bay. They are willing to support this and he expects it wouldn't be a problem. Mr. Antonneau agrees soccer would be great to get in the area.

Mr. Vonck added that the reason they want to focus on getting this started is that it becomes the catalyst for other development in that area. The City has owned the site for 30 years and have had some ideas and proposals but haven't been able to move the needle and get things moving forward. He thinks that if the City invests in this site and neighborhood that will allow others to have confidence that they are going forward with projects there. Initially, the City has spoken with developers about the potential for high density residential on the northern part of the site. He feels there are two opportunities – one to take advantage of stadium views, city views, and waterfront views. Also to offer mixed live/work units and affordable workforce housing. Their studies show there is a demand for downtown housing and they haven't fully tapped that market. If they offer a 3 or 4 story housing project to fit in with the area and if they work with the challenges of a flood plain and brown field with cleanup they will add to the choices in the community. He mentioned Elkhart, Indiana did a stadium project that was closely followed by a residential project. It is another amenity for those residents. They want to be where the action is and he feels they can benefit from this.

Mr. Vonck said along Broadway their focus is mixed use redevelopment. They want to expand Broadway further south and north. Further north they are talking about continued redevelopment of the Larsen Green and pushing north from Kellogg Street. This is bringing a great mix of shopping, restaurants, and residential further down to Mason Street. The two bigger sites – the former Badger Sheet Metal used for warehouse and storage space is a 5 acre site – and the old White Store building is about one acre and could be used possibly for office sites.

In the west they are looking at neighborhood enhancement. They see the opportunity to take this neighborhood which has been cut off from the rest of the city because of the configuration with the Mason Street overpass and the CN Rail Yard. The City has partnered with Habitat on a few projects. If the City could look at some of the tools they have and focus on this neighborhood once the stadium project is going they could make an impact and start to turn the tide.

Mr. Antonneau asked what the City plans to do in 2017. Mr. Vonck said they would take the block grant money allocations and setting up a budget for the year on what projects they are going to spend. They have funds that go into housing grants and public facilities and parks. So if the City commits the resources after moving forward with the events center they could really turn the neighborhood around. Mr. Antonneau asked if they don't know what the plans why are they spending all the money in 2017. Mr. Vonck said they haven't spent a dollar this year. They have parcels identified that they could acquire and sell for development and rehabbing homes. Mr. Antonneau agrees with that concept but it seems they put the cart ahead of the horse. Mr. Vonck said they want to make sure these things are going congruently so that when they start work on the stadium and it opens in 2018 that they will have these homes ready and they will be able to move in and start the action right away. The City and development team feels confident that all these things going together needs to be done synergistically. This will start to make a difference and turn the neighborhood sooner than later.

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Mr. Webb said the funding shown is specific housing money that the City will be using and is separate from what the District would contribute. Mr. Antonneau agreed but said he didn't want them to give up as soon as the stadium is built and nothing happens in 2019.

Mr. Vonck said the City will not put money into the neighborhood for 20 years. Their role is to be the catalyst that turns it because the public investment moves it into a more marketable position and the private sector starts taking over. They need to be aggressive on the front end and know that the City's part will taper off and the private investors will begin their part.

Mr. Vonck added that the City looked at rough projections when looking at these different parcels. This area is valued at \$10 million right now. They feel over the next 20 years with the outdoor events center and a housing project and redevelopment they will be able to bring property values in this neighborhood up to the City average. Right now of the 100 properties in the area, 80 are below the City average for property value. They hope to bring up to the average value and create close to \$30 million of additional value with these projects.

Mr. Vonck said that with this request, the goal is to be able to drive economic development and tourism. He feels Conor and Vern would love to come to talk about their success they've had in Madison in some of their other venues. The City's focus is the facility itself and moving forward to enable the other things to happen.

Mr. Antonneau said that he would like to have Conner and Vern present. Chair Patteson asked who exactly were Conor and Vern. Mr. Vonck explained they own Big Top Baseball which is the parent company that owns Green Bay Bullfrogs. They own collegiate summer teams that are part of the Northwoods League – Green Bay, Wisconsin Rapids, Madison, and Kenosha. They also manage Breese Stevens Field in Madison on E. Washington which the City of Madison owns. They started in the baseball business and have grown into the entertainment business. Green Bay would also own the new facility and have a contract with them to manage and operate it.

Mayor Schmitt said this offer is the real deal and they are delighted they are working with the City. He understands the Board's goals and why they continue to exist. He stated this isn't a standalone and the City will eventually be in position they won't have to fund it but nothing happens without the outdoor events center. With Anduzzi's and Skogan signing on it will be successful. This is going to change an area that has not had a lot of attention over the last 30 years.

Mr. Antonneau said it was a great project but wants to have Conor and Vern at a future meeting. He wants the City to let people know about it. They will be putting money into this and will be part of this but Conor and Vern want the public to know. He said that the public doesn't know Conor and Vern have skin in the game. It should be part of the presentation.

Mayor Schmitt said they presented to the Green Bay Council and it was voted on and passed unanimously. Mr. Vonck agreed and initially in their term sheet they committed to bringing a \$1 million investment upfront and then signing a long term lease for \$225,000 a year over the span on 20 years. Over the course of this they will be close to having \$4.5 million into the project. There may be some possibility of looking at a tax increment district. They are looking at finances and it is important there are a lot of partners on board. It is a City facility

that has private partners involved but will also generate revenue directly for City and through development and tourism.

Chair Patteson said it sounds like a fascinating project and it is very ambitious. She would like to have some of the details. Mr. Webb said he knew the Board's hesitancy to make a decision on the initial night. He asked them for an informational presentation and at a future meeting they could bring in the redevelopment authority, the managers of the facility and some more detail. Chair Patteson said they couldn't commit to a conceptual plan.

Mr. Lamine added that he is an old Tank School kid. He appreciates the vision and this is a neglected area that has potential. Some of the physical obstructions have left the area behind but with the location on the river and with the Broadway development it is a good opportunity and it would be addressing the neighborhood needs as well.

Mr. Webb asked the Board to get questions to him and he will have information for the next meeting.

Mayor Schmitt added that they've been at this a little over a year and they are on a little bit of a timeline. He could bring in Conor and Vern, Skogan, City Council members, etc. to present the idea and make people aware. He said they would like to be under construction this year. He will come in with a more detailed presentation but would like to get moving.

Mr. Webb said the next Board meeting is in March. Chair Patteson said he could get the information to the Board before the meeting to possibly generate more questions.

Mr. Antonneau said the Board has a history of doing dollars on the back end not on front end. He would like to get it approved then contribute. If project doesn't go forward they try to collect the money. Mr. Webb said this is contingent on the City borrowing \$8 million and the Board wouldn't put money in until the City makes their commitment. It was the same thing on the swimming pool that the Board wouldn't contribute until the City confirmed their commitment.

Mr. Vonck said they will be bringing the development agreement back the City Council in February.

Mr. Webb said he will get the questions and the Board will go from there.

**B. GRANT REQUEST UPDATES – GREATER GREEN BAY CONVENTION AND VISITORS BUREAU:**

**- 2017 ANTIQUES ROADSHOW**

Mr. Toll presented information about the Antiques Roadshow which they have been pursuing for at least 12 years. They came to look at the facilities in October and they are looking at the Brown County complex. They would film their episodes at Shopko Hall using the arena as a background. They pick 5 cities throughout the United States a year. They film 3 – 1 hour episodes in those cities. Typically they like one big building so that was the biggest challenge because they didn't care for the layout a whole lot but through some political finagling by using the Wisconsin historical

society and public television to help get them here. They are looking for support from the community. This seems like a great piece of business and it should be over 3,000 room nights. It is hard to track because they don't make reservations for people bringing in antiques. They go on line to request tickets to come to the show and it is all done by lottery. You get your ticket and come in with your piece to show to the professionals that evaluate and value the piece. It will be about a \$2 million impact with 40% of the 5,500-6,000 that attend staying overnight. It is a busy week with the bomb technicians here the same week and there is also a concert Saturday night.

The value of this comes from the tv production of three 1-hour episodes on national public tv.

Mr. Toll said that because Antiques Roadshow was adamant that they were not allowed to make any public announcements about the cities chosen. They wanted to do that on their own and the CVB couldn't come to a public meeting prior to them committing to Green Bay. After visiting with Mr. Webb and Mr. Kuehl the CVB decided to guarantee those dollars to Antiques Roadshow to get them to commit. They typically like to come to the Board before a group commits but this was an unusual circumstance. Just last week they announced the cities – Harrisburg, PA; Portland, OR; St. Louis, MO; New Orleans, LA; and Green Bay, WI. They are thrilled and would appreciate the Board's help with the \$15,000 they promised them in support.

Mr. Webb said they did speak with Mr. Toll and rather than bring it to the Board in closed session they decided to speak out in support of the event and he felt the Board would feel very comfortable and he recommended they approve the funds.

Chair Patteson agreed that it is a big economic impact along with the media exposure and they have done this prior – given money after the event committed. Mr. Webb agreed.

Mr. Lamine said he watches the show and it is national attention and it gets the character of the community out and it speaks to the tourism side as well because there are a lot of local artifacts and that come into play and it plays real well for communities that host it.

A MOTION WAS MADE BY CHUCK LAMINE AND SECONDED BY RON ANTONNEAU TO APPROVE THE FUNDING OF \$15,000 FOR THE ANTIQUES ROADSHOW. A vote was taken. MOTION CARRIED UNANIMOUSLY.

- 2019 AND 2021 WAMO STATE POOL TOURNAMENT

Mr. Webb said the CVB is asking for \$5,000 for 2019 and 2021. They've already approved funding for 2017 and other years for this event. He feels this is consistent with what the Board has done in the past.

Mr. Golonski asked if the numbers were steady for this event. Mr. Toll said they have been steady. It is not a new event and the number of pool shooters has held

steady over the years. The event is a fun one to visit because Shopko Hall and the arena are full of pool tables.

Chair Patteson asked about the possible conflict with WIAA girls basketball weekend. Mr. Toll said it did conflict one other year. They mixed the Cellcom Marathon group with the WAMO dart tournament. By the time the dart throwers are getting to their rooms the marathoners are getting up. The high school girls tournament and pool shooters had no problems at all but he just wanted to advise it is the same weekend.

A MOTION WAS MADE BY KEITH ZIMMERMAN AND SECONDED BY RON ANTONNEAU TO APPROVE THE FUNDING OF \$10,000 - \$5,000 EACH YEAR FOR THE WAMO STATE POOL TOURNAMENT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

- 2017 WIAA STATE GIRLS BASKETBALL TOURNAMENT

Mr. Webb explained that the Board asked him to meet with PMI and the CVB to discuss the WIAA girls basketball tournament and future tournaments. One of the ideas is that they can't relax and think the girls tournament will be here forever. He said they brought together a proposal for the Board to once again participate in marketing and promotional materials which was handed out. The staff from PMI and CVB were present as well to answer questions.

Mr. Toll added that it is a different philosophy this time around. PMI does a terrific job studying where tickets are sold and marketing effectiveness. They've tried a number of different things to influence attendance through radio and TV. They've found it wasn't terribly affective. It all depends on which teams get in the tournament. Their focus this year is to focus on the schools in the tournament by doing a contest of school against school in each division as to who can sell the most tickets prior to Wednesday at noon. The school that sold the most tickets would get an award. They didn't know WIAA has a lot of rules they follow but they liked the idea and ran it through their rule book and approved it. They bought in and will count on them to provide information to schools. They will handle that piece. They will also look at doing things in the building and outside the building to brand it as the home for girls basketball. Ms. Mickle and her team have done an excellent job of that again this year. The CVB will be doing the elevator graphics in hotels and Resch Center along with the hotel key cards being branded with WIAA. The pole banners need to be redone and will be done in a way that they work with girls volleyball and hopefully boys volleyball and we will be able to reuse them.

Ms. Mickle agreed that they are looking at branding the City and WIAA and the Resch Center. In venue they are looking at banners reminding the girls that it is home of WIAA girls basketball. They will be doing a welcome reception for coaches which they did in the past and it went well. They want to return to that to keep the branding initiative going forward. The contest not only enhances the ticketing but it will be themed battle of the fans playing off the fans. They get anywhere between 30,000-40,000 people and many of them are first timers to the Resch Center so if they leave with a great feeling about Green Bay and the venue they are likely to come back

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not only for WIAA but for concerts, etc. down the road. She added that in the locker rooms there will be aluminum type water bottles to take home.

Mr. Toll said the reception would be hosted by the Resch Center, PMI, CVB and the Stadium District. It will be held Saturday afternoon at 4:30 – 6:15 during the tournament.

Ms. Mickle added they will do all the other low cost type grass roots effort to get the word out. In today's world digital sometimes works better than traditional radio which hasn't been effective because you don't know who the stars of the event will be.

Chair Patteson asked about the \$10,000 for ticket selling contest and whether it was prize money. Ms. Mickle said it isn't prize money – there are five divisions each school with the highest number of tickets sold will receive a \$2,000 scholarship for the school to use for their purposes of education.

Mr. Toll said it will be an award that comes from the community of Green Bay – not from the venue. So they may tap someone to award that award at one of the games.

Mr. Antonneau wanted clarification that Mr. Webb has worked this out with PMI, CVB and the staff and it is agreed upon. Mr. Webb said that is correct and he also feels this is a good way to show their commitment to WIAA to further enhance other events here. He knows Mr. Toll and Mr. Wachter have been working with WIAA to bring more events here.

A MOTION WAS MADE BY RON ANTONNEAU AND SEONDED BY MARGARET JENSEN TO APPROVE THE FUNDING REQUEST OF \$20,000 FOR THE WIAA STATE GIRLS BASKETBALL TOURNAMENT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

Mr. Lamine had a follow-up comment. He said that after 5 years at some point this area will have somebody leave this tournament and go on to be a star at a university or professionally and it would be neat to have them report back to tell them what it was like to play at the Resch Center and make a link back to the past and build the tradition.

Mr. Toll agreed. Mr. Webb added that UWGB and UWM have several players who've played in this tournament.

8. At the option of the Board, convene into closed session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes for purposes of deliberating or negotiating the purchasing of public properties, investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, to-wit; negotiation strategy regarding possible support of the above projects/events through the District Special Events and Economic Development Fund.

The Board elected not to go into closed session.

9. Return to Open Session
10. Consideration of Action, If Any, Regarding Closed Session Discussion
11. SPECIAL EVENTS & ECONOMIC DEVELOPMENT FUND UPDATE:

A. Detail of Special Events and Economic Development Fund

Mr. Webb reported that nothing changed since last month. There is a little under \$1.7 million in the fund.

B. Grant Request Update – NEW Motorama

Mr. Webb reported that the Motorama group presented to the Board last month and he and Mr. Kuehl have since met with them, PMI, and the CVB. They opted to have Motorama work with PMI on their marketing plan for the event which would be better than any amount of dollars the District could give them. He said next year they would step in if there's a need.

C. Future Bowl Events – Live Nation Worldwide, Inc. – Memorandum of Understanding

Mr. Webb presented the signed agreement with Live Nation for the concert. It details what the Board asked to be put into the contract such as it was non-precedent setting and it encouraged them to do a second concert although that is probably unlikely at this point.

Chair Patteson asked if the performer has been publicly announced. Mr. Webb said they haven't. Mr. Popkey said the announcement would be coming in the next month.

12. NOVEMBER 2016 AND PRELIMINARY DECEMBER 2016 FINANCIAL REPORTS

Mr. Webb presented the November 2016 and the preliminary December 2016 financial reports. He reported that the key number to know is that the District budgeted \$125,000 from the Economic Development Fund to the operations of the District. However, the actual amount transferred was \$2,500 less for 2016. The District did better than anticipated.

There were no questions.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEN GOLOMSKI TO APPROVE THE NOVEMBER 2016 AND THE PRELIMINARY DECEMBER 2016 FINANCIAL REPORTS. Vote taken. MOTION PASSED.

13. DIRECTOR'S REPORT

Mr. Webb presented the Special Revenue Fund statement. There is money in escrow for the future sales tax. There is \$4.2 million in O & M waiting for a draw from the Team. Also the Economic Development and Special Events Fund Statement was presented and was discussed earlier.



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He presented the Capital Improvements Fund Statement which shows \$17 million. The budget was \$4.5 million in 2016 for the storm water retention project. It came in at a little less than \$3.7 million and the money was distributed today to the Team so the balance is \$17 million less by roughly \$3.7 million.

Mr. Kuehl reported on the NWTC fourth quarter report. It is the usual brief report summarizing what they've done as far as outreach and services provided. This is the District's information and referral outlet to help meeting MBE/WBE requirements. He met with them and the director of the program left to take a new position and a replacement has been appointed. They are in the process of interviewing for a business coach.

Mr. Webb reported that the brick and tile sales were huge for December. The District got a \$13,000 share and there were \$20,000 in sales. That puts sales at about \$60,000 for the year which is \$10,000 more than budgeted.

Mr. Antonneau asked where the District's share goes. Mr. Webb said it goes into the 8257 Fund which reduces the amount of escrow used to fund the O & M. It is used for the maintenance of the stadium.

Mr. Kuehl said the game review was sent to the Team and they are gathering some information he asked for and getting some clarification on things. The final report should be ready by the next meeting.

Mr. Webb presented the future meeting dates and locations. He said the Board is meeting on the south end zone because of the construction on the east side of the stadium. The March 13<sup>th</sup> meeting will be held at the arena because there will be a presentation on the plan for the exposition hall. The Botanical Garden also invited the Board to have a meeting at their facility so the April or June meeting will be held there.

Mr. Antonneau asked if there were any updates on the NEW Zoo project. Mr. Webb said he will touch base with them and report back to the Board. He said there has also been a funding request by a major tourism attraction that may want to make a preliminary presentation. He asked them to come back when they get other funding.

Mr. Antonneau said he will be in a meeting at the Ashwaubenon Village Hall regarding the exposition hall and will try to confirm a meeting date and time with them and David Stone.

Chair Patteson mentioned that there will be another Shipyard presentation at the March meeting. She added that they used to have meetings at the Village of Ashwaubenon which could be a possible meeting location. Mr. Webb said they may have conflicts and also the Backstage at the Meyer might work or the Children's Museum.

There were no other

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY KEN GOOMSKI TO APPROVE THE DIRECTOR'S REPORT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

14. DRAFT REVISIONS TO SECTION 3.09 OF BYLAWS

Mr. Webb explained that at the last meeting they discussed the idea of reconsideration. Mr. Vande Castle provided details of what other municipalities do and the staff put together some language together to allow reconsideration within "x" amount of days.

Mr. Antonneau suggested they use two weeks because the County Board uses one month. Mr. Webb confirmed that the County Board is one month and the City of Green Bay is the same meeting. Mr. Antonneau said they changed that since he was on the Council. Mr. Webb said the County used to have in their policies that the County Executive couldn't sign anything for 10 days and now they took that out. The County Executive now signs it within three days and if he signs something it cannot be reconsidered. Mr. Webb said the Village and the County are both till the next meeting. Mr. Webb said that if the County Executive signs an order it is done. Mr. Antonneau said there are exceptions to that rule too. Mr. Antonneau said this was discussed at the last meeting and feels that giving someone two weeks to reconsider should be fine. Mr. Webb said he didn't have a problem with that but wants everyone to agree on it and they understand that if something is approved like tonight the \$20,000 was approved for the WIAA tournament and the event wants to start spending that right away we would have to tell them they would have to wait two weeks if the Board sets a time period for reconsideration..

Chair Patteson asked if they used two weeks and if somebody on day 14 says they would like to reconsider. Then the whole decision is one hold until the next meeting or you could call a special meeting. So the soonest you could get a special meeting would probably be about a week. That means that the Board couldn't move forward with a transaction or a grant or something else for three weeks. Mr. Antonneau stated he thought this wouldn't be a big deal. Chair Patteson feels it might be. Mr. Antonneau said he was on the City Council and County Board and this had only happened once. He stated that the Board has chastised people for coming late with their request. This goes in that same vein. He doesn't want to rush into things. It is a very common practice to reconsider and he stated that De Pere does the same thing. If the party involved needs the funds right away like the concert contract and then it takes month – it is all a red herring.

Mr. Webb said the concert decision needed to be made right away. They didn't need the contract signed but they needed to know the Board's commitment. The night of the meeting he was given a number of 7.5% and the Board instructed him to call the promoter right away with the number. If they had accepted that number on the phone there wouldn't be a reconsideration allowed at that point. Once they accepted that number or the Board gave them that number to accept, it is over. Whether there was a written contract or not, it was a verbal communication and it would end the ability to reconsider regardless of 14 days or 7 days, etc. If the Board instructs him to communicate the Board's decision and then reconsideration cannot happen. Mr. Antonneau said the municipal attorney told him otherwise.

Chair Patteson said that would put Mr. Webb into a position to say they were willing to agree but explain that nothing is final for "x" number of days. There will always be an asterisk on what is communicated. Mr. Webb agreed.

Ms. Jensen stated that is the Board goes through a motion and all the considerations and finally make up their mind and at the last minute can reconsider even though it was unanimously voted for. She

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asked what would happen if they reconsider and they don't have a quorum. Mr. Webb stated that Allouez said they need the same people who voted on the matter at the meeting for reconsideration which would throw another wrinkle into it.

Mr. Antonneau added that Mr. Pamperin told him that the Board could always reconsider and he was a Board member. Mr. Webb said that issue never came up when Mr. Pamperin was on the Board and he didn't know the details of reconsideration. Mr. Webb added that he was the Executive Director for 13 years and he didn't know what the District's options for reconsideration were because nobody has ever done it before. They've always assumed that what was passed at a meeting was a done decision. Mr. Antonneau said Mr. Pamperin always assumed it wasn't and other municipal attorneys have different opinions from what he is hearing here and he was irritated about that. He added that if there isn't a signed contract it is not a done deal. Mr. Webb felt that if the Board gave someone a verbal commitment there is an obligation and they are relying on it.

Chair Patteson added that the Board and the promoter had a contract but it just wasn't in writing. It was a verbal agreement and the written Memorandum of Understanding documented the agreement.

Mr. Antonneau said again that the village attorney would give us a different opinion. Mr. Webb asked the Board if they wanted to change Robert's Rules or not; and, if they wanted to, they needed to pick a number of days. He asked if anybody wanted to make a motion.

Ms. Jensen stated that she wanted to stick with Robert's rules and she doesn't see a reason to change it.

Mr. Antonneau said that will be voting no more often and if someone says they have to have something right away he will just hold it up and won't approve it.

Chair Patteson stated she was worried about not being able to conduct business as quickly as they have in the past – particularly with special events. Sometimes the Board needs to act fast and the idea that there would be a delay on the finality of it and if somebody can hold it up even longer than that until they are able to meet again it wouldn't be very effective.

Mr. Antonneau stated that he remembered Chair Patteson chastised a couple groups that needed action right away.

Chair Patteson said that once a decision is made she wants it to be final. She doesn't want to be rushed through any decisions. That is why she asked about the Shipyard decision today. She wanted more information and once a decision is made and it has been well considered and the Board has postponed decisions on some things like the Botanical Garden and the Meyer Theater and the Board has postponed things until they feel ready to make that determination but once they are made she considers them to be well reasoned and they are not just rushing into things. She said she doesn't like reconsidering things because they put so much effort into making the decision and want to move on. She could keep it as it is or have a short time period for reconsideration. Her preference would be to keep things the way they are.

Mr. Vande Castle said the City of Green Bay does follow Robert's Rules. He spoke with municipalities or got their information from the online ordinances. He stated that their policies have changed over time but he feels he has provided the most up to date information. They have all

adopted Robert's Rules as their baseline and made changes. Quite frankly motions to reconsider are about the only thing this area's municipalities have changed.

Mr. Antonneau feels that 14 days is not too long and there's no emergency that great. He said that only a few municipalities don't have a waiting period. He said that some of the Board's decisions that were rushes weren't really rushes.

Mr. Vande Castle said that the other thing to consider in the broader scope of this is with a motion to reconsider – that doesn't mean it will happen. The motion still needs a second. Procedurally a motion to reconsider would be brought forward by somebody who voted in favor of it and it would need to be seconded and then the majority vote would be needed to actually reconsider. Then the question comes back up and the discussion starts all over again. Just because there is a timeframe for a motion to reconsider doesn't necessarily mean it will get reconsidered because there is still a vote needed to reconsider and it has to be approved by the majority.

Chair Patteson asked Mr. Webb if there would be instances where it would be problematic for there to be a 2-week delay to be able to finalize something. Mr. Webb said he would just approach it differently. He said that Mr. Toll left tonight after the vote to approve the funding if there was a date determined to reconsider he would have to understand that they can't do anything until 2 weeks and that is the drawback.

Mr. Antonneau stated that Mr. Toll has done that on many occasions. He has already spent the money for Antiques Roadshow. He feels if he gets burned on it once and the Board doesn't support him after the fact then he won't come here after the fact again.

Mr. Lamine said it seems like an issue of practicality. When the Board debates the issue he thinks the Board's disposition has been that if they are not confident they don't vote on it and it is delayed. However, if decisions are made and verbal commitments are made it ends up being a series of commitments and if you back out of it it becomes a troubling situation. Mr. Antonneau interrupted and stated that they are put under pressure to rush a decision and then they make a decision that they are not comfortable with.

Chair Patteson asked that Mr. Lamine be able to finish his comment. He said that if they were to change this then there should be some practical circumstances that have given the Board a reason for bringing it back forward again. If that doesn't occur and someone makes a motion they will not get a second. All that will be accomplished is that they've delayed the business opportunity a month. It is concerning to him and he's seen it on the County Board and other municipal meetings where it becomes a mechanism to delay things. He feels that the reason the Board exists is because they can make decisions and do business in a responsible, orderly way. He doesn't want this to become practice. You can delay something but if there isn't a second to it nothing is done but in the end they've only delayed action. He feels there should be a drastic change or some new information that comes to the table to make him want to reconsider. He doesn't see the reason for reconsideration in this particular instance and he is not convinced it is necessary to make a change. He'd rather see the Board make good, sound decisions. He stated he's had a lot of people come to him and make suggestions on how to vote on things and his response has always been that he wants to hear the debate and discussion and that's why they have a meeting. He doesn't come in with a position on anything in advance but rather he comes to the meeting to hear the debate. If that debate is steering the group and a collective decision is made by group then it is a decision even if it doesn't necessarily go his way.

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Mr. Antonneau stated that this will stifle debate. He said now that the Board isn't going to debate it he wanted them to know that this decision cost them money and he wouldn't tell the Board anything else. He added that one of the two times a reconsideration was brought to the City Council they ended up saving the City over \$3 million. He said he has always been one to not want to stifle discussion but if there is new information and it comes forward a week late he doesn't want them to cost themselves more money. He wants people to have their say no matter what.

Chair Patteson said there is a lot of factors that go into what Mr. Antonneau is proposing but there's also a value in having finality and being able to be nimble in business settings particularly with promoters but also she is a little leery that they might start thinking they don't need all the information and can always reconsider at the next meeting. She likes the way it is now and feels the Board just doesn't make a decision until they have all the information in front of them and feels this is the superior approach and doesn't want to see that process change. Mr. Antonneau stated "unless we get pressured". Chair Patteson said that if there was a motion for reconsideration she feels it would result in more politics as people are trying to get people to change their vote. Mr. Antonneau said it would be more discussion, not politics and debate which he views as a healthy thing.

A MOTION WAS MADE BY RON ANTONNEAU TO REVISE ROBERT'S RULES OF ORDER FOR A RECONSIDERATION PERIOD OF 14 DAYS. THERE WAS NOT SECOND TO THE MOTION. MOTION DIED FOR LACK OF A SECOND.

### 15. MOTION TO ADJOURN

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY RON ANTONNEAU TO ADJOURN THE MEETING AT APPROXIMATELY 5:05 P.M. A vote was taken. MOTION CARRIED UNANIMOUSLY.

Respectfully submitted,

Diane Roskom  
Administrative Specialist

## GREEN BAY/BROWN COUNTY PROFESSIONAL FOOTBALL STADIUM DISTRICT

Pursuant to Section 19.84, Wis. Stats., a meeting of the Green Bay/Brown County Professional Football Stadium District was held on **Monday, March 13, 2017** at 3:15 p.m. at The Resch Center, Green Bay, Wisconsin.

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**PRESENT:** Ann Patteson, Margaret Jensen, Keith Zimmerman, Ken Golomski, Chuck Lamine, Sen. Robert Cowles, and Ron Antonneau.

**ALSO PRESENT:** Pat Webb, Greg Kuehl, David Stone, Aaron Popkey, Kevin Vonck, Conor Caloia, Vern Stenman, Brad Toll, Joel Everts, Beth Ulatowski, Bill Vande Castle, Terry Charles, Kristie Haney, members of the public and media.

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**1. CALL MEETING TO ORDER**

The meeting was called to order by Chair Patteson at approximately 3:15 p.m.

**2. ROLL CALL**

Roll call was taken. All Board members were present except Mr. Antonneau who would join the Board at the presentation in the arena.

**3. PLEDGE OF ALLEGIANCE**

The Board recited the Pledge of Allegiance.

**4. APPROVE/MODIFY AGENDA**

Mr. Webb mentioned that the Board received a revised agenda.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH ZIMMERMAN TO APPROVE THE AGENDA. Vote taken. MOTION CARRIED UNANIMOUSLY.

**5. REQUEST FOR APPROVAL OF THE MINUTES – JANUARY 27, 2017**

Mr. Webb handed out a revised page of the minutes.

A MOTION WAS MADE BY CHUCK LAMINE AND SECONDED BY MARGARET JENSEN TO APPROVE THE MINUTES AS CORRECTED. Vote taken. MOTION CARRIED UNANIMOUSLY

**6. PRESENTATION/DISCUSSION REGARDING BROWN COUNTY VETERANS MEMORIAL ARENA/SHOPKO HALL FEASIBILITY STUDY – GIVEN BY DAVID STONE AT BROWN COUNTY ARENA**

The Board moved into the arena for the presentation that was attended by others. They returned to the meeting room at approximately 4:30 p.m.

**7. Mr. Webb suggested they amend the order of the agenda and come back to the grant funding requests when Mr. Antonneau rejoins the group.**

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### 12. LATE COMMUNICATIONS

There were no late communications.

### 13. JANUARY 2017 FINANCIAL REPORT

Mr. Webb presented the January 2017 financial report. He reported that it was very early in the year and there wasn't much to report. The only thing is the District got almost \$900,000 extra in ticket tax because there was a home playoff game that wasn't planned for in the budget.

There were no questions.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEN GOLOMSKI TO APPROVE THE JANUARY 2017 FINANCIAL REPORT. Vote taken. MOTION PASSED.

### 14. DIRECTOR'S REPORT

Mr. Webb presented the Special Revenue Fund statement. There is approximately \$1.4 million in the Special Events Fund and \$600,000 in the Economic Development Fund. There is about \$64 million left in the 8257 Fund after a transfer at the beginning of the year. That will take the District to 2031 on the commitment. The O & M Fund is in transition because there are additional funds that have been added but we still owe the Team \$4.2 million for last year.

He presented the Capital Improvements Fund Statement which shows a \$13 million balance after the payment was made for the storm water project. The Team hasn't indicated they will make another draw this year.

Mr. Kuehl said there was nothing new to report on the MBE/WBE Update.

Mr. Webb reported that the brick and tile sales were about \$6,000 for January. That puts the District on track for the budgeted projection.

Mr. Kuehl presented the fourth quarter maintenance report. He said it was pretty much the same format as usual. He said there is a cycle to the maintenance based on the timing of the year. For example, next quarter everything will pertain to getting ready for the after-season work. The fourth quarter maintenance pertained to preventive work and the demand work orders as well. Overall, this report is in line with the normal reports. He feels the Team does a great job.

Sen. Cowles asked Mr. Webb about the \$4.2 million the District owes the Packers. Mr. Webb explained the Team does the final billing at the end of March.

Mr. Webb stated that the game review was sent to the Team and they are still reviewing it. The final report should be ready by the next meeting.

Mr. Webb presented the future meeting dates and locations. He said the Board will meet at the Botanical Garden in April. Hopefully, by June the Team will be able to accommodate the Board meetings here at Lambeau.

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Ms. Roskom reported on the website development. She said the website was live right now and she will be adding the agendas, minutes, and other information to the website after a tutorial with the developer. The website can be found at [www.gbbdstadiumdistrict.com](http://www.gbbdstadiumdistrict.com). Mr. Zimmerman asked if the meeting agenda packets would be posted to the website. Ms. Roskom said it would only contain the agendas and minutes. Mr. Webb said there weren't any plans to add the agenda packet in the near future.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEN GOLOMSKI TO APPROVE THE DIRECTOR'S REPORT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

Mr. Antonneau hadn't joined the group so the Board moved on to agenda item 11.

### 11. SPECIAL EVENTS & ECONOMIC DEVELOPMENT FUND UPDATE AND/OR ACTION

#### A. Detail of Special Events and Economic Development Fund

Mr. Webb reported earlier that the fund had \$2 million with \$423,000 worth of committed grant awards. That would leave the fund balance at approximately \$1.6 million. He mentioned that the only payment that won't be made is to the Children's Museum that failed to meet the requirements of the grant.

#### B. Grant Updates:

##### - NEW Zoo and Bay Beach

Mr. Kuehl reported that the NEW Zoo sent an email update that mentioned the costs of the tubes for the exhibit were higher than anticipated so they found another supplier. That delayed the project from the fall to the spring.

Mr. Kuehl reported that the Bay Beach studies and permits are still in process. They hope to have phase 1 completed in June of 2017. Then they hope to get their permits needed from the DNR to start the beach and the pier work. Phase 2 would be to work on the engineering contract and there hasn't been a schedule released for that phase yet. They are making progress but maybe not as fast as everyone would like.

#### C. Post Event Report – Forest Lakes District – Evangelical Free Church of America

Mr. Kuehl reported on the event. He went through the report that was in the packet and the projected 3,300 attendees was exceeded with 3,700 actual attendees. They projected 2,000 room nights and estimated 2,200 actual room nights. They projected \$1.266 million in economic impact and the actual numbers came in with an estimate of \$1.7 million. So the event met or exceeded all expectations. He feels this is one of the better events considering the impact for the amount of money granted.

Mr. Antonneau arrived and the Board returned to agenda item 7.

### 7. GRANT FUNDING REQUESTS



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### A. City of Green Bay – Shipyard

- Request for Additional Information Submitted to City
- City's Response to be Provided

Mr. Vonck presented more information on the project the City is planning. He also reviewed the information he provided at the last meeting stating the City is proposing a comprehensive redevelopment project on the near west side of the City. He introduced Conor Caloia and Vern Stenman of Big Top Baseball and owners of the Bullfrogs who would be a primary tenant of this facility. They will speak about their company and the team and their objectives and also address the questions the Board had about the long-term operation and management for the facility.

He also stated he brought along a few supporters of the project that could answer any questions the Board has about the impact of this project on the City and the region. Mr. Johnson, the executive director of On Broadway, which is the area in the district closest to the project area; Mr. Merkes who is director of Downtown Green Bay and Olde Main Street was also present; as well as Mr. Zaehringer, Vice President of the Chamber. He mentioned that Brad Toll couldn't attend the meeting.

He gave an overview about the facility and an update on the progress of the planning for the project. He stated the City is trying to make sure there are lots of things to do in the region and the City especially when it comes to tourism. Every great city has ten great places to go to. As a city, Green Bay is doing a good job making sure they are developing districts and neighborhoods. He gave On Broadway as an example that started in 1998 and that was followed by some development downtown and Olde Main Street. More recently the City worked on Military Avenue and the far east side on University Avenue. In the past year or two they've also worked on East Town Mall, the Legends District just west of the arena, and the Railyard. They've also worked on Velp Avenue. They feel the next piece is the Shipyard.

One of the things the City is looking to do is make sure to add amenities. The Packers are developing Titledown, Hobart is doing Centennial Center, De Pere is also developing and there are a lot of great things going on. The City feels the Shipyard development is the next piece of the puzzle to maintain that great sense of place.

As he presented at the last meeting, the Shipyard encompasses four elements. It is a comprehensive redevelopment plan. The first of the elements is the western edge of the Shipyard that is a neighborhood. Conversations have been ongoing about what can be done to develop this neighborhood and drive some reinvestment into this area. He said there are about 96 properties – most single family homes. Some have been turned into duplexes. With that, 85% of them are below the median value for housing in the City of Green Bay which is about \$85.00 a square foot for residential properties.

He stated one of the City's goals is to provide some tools to bring those homes up to the median value. They've talked about some block grant funding and getting some neighborhood enhancement funds. Over the next three years they would be able to commit \$1 million to go directly into that neighborhood – not including some of the other partners

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like Habitat for Humanity. This would enable some private developers to take over one of the empty lots and build additional housing projects. In this area they will get both workforce and market grade housing. The City is in need for both of these and they feel they can move forward with that dependent on the catalyst of building the stadium and the Shipyard.

As you move further out they talk about Broadway and what's been done on the main chunk of that street between Walnut and Dousman and really trying to push things further south all the way down to Mason Street. They see a lot of opportunities for mixed use redevelopment – retail, restaurants, housing and office space.

Looking at the north side you see high density residential. They feel there is about 5 acres worth of developable land with the waterfront access and the downtown environment that are draws for future development.

None of these things will happen without the outdoor events center acting as a catalyst. This stadium would develop much interest with developers wanting to invest in this area. They are not interested in going there at this time unless the City builds the stadium. He said there are already three partners who are willing to step up and be part of the project. They have the Redevelopment Authority who would own the facility, they have Big Top Baseball who would operate and manage the facility, Mark Skogen who is willing to do an indoor concert center at this facility, and Anduzzi's Bar and Restaurant who would build another facility on the parcel.

With that he stated it is important that the City not only build a facility but program it right for ultimate success. That's why he wanted Big Top Baseball to speak to the Board about why they are excited about this partnership with the City. They have a proven track record both with the Green Bay Bullfrogs and with other teams and other types of events in Madison and other markets. They are a solid partner and could work with the City to make the events center successful.

Mr. Lamine asked about the \$1 million he mentioned earlier and wanted clarification that those funds were for the residential area and not for the new residential development they propose immediately to the north of the ballpark. Mr. Vonck agreed and stated the \$1 million would be targeted towards the western part and that neighborhood. They would use block grant funding for that to get maximum impact. The City bonds for neighborhood enhancement and has about \$500,000 left in that fund with the option to bond for an additional \$500,000 right now. They would use a good chunk of that to invest in that neighborhood. They have other funds as well. This money would fix up current homes or be used for building. One of the things the Council discussed is to use a TIF district as incentives for development there. They've also had some good discussions with developers and those incentives are really used to get the site built on and make it competitive with other sites. Like all the other waterfront sites that have been developed there are some fill, flood plain, and contamination issues that are minor and nothing that would prevent building there and some of those funds would be used for those costs to make the site buildable. He sees this as incentive for current property owners there to renovate their own homes. They don't want to totally change the neighborhood. They want to provide greater access for those who are there and make some improvements to those homes to help stabilize the property values.

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Mr. Antonneau said there is a TIF District and asked Mr. Vonck to show on the map where that lies. He pointed out that the TIF District 5 runs along Mason street. There is a possibility of a new TIF District that may overlap some properties but they would probably take the area from Bridge Street or Arndt Street south along Broadway and possibly include the CN Railyard and maybe as far down as Pine Street. Immediately the goal would be to cover the Bridge and Arndt Street area down to the CN Railyard. He feels the challenge with TIF Districts is to get the timing right so they don't go in too early or too late. They are working on adding some of those additional development projects. So if they feel there is enough ready to come on line in the next five years it would help them determine some of those official boundaries for the district.

Mr. Antonneau asked if they plan to develop in parallel paths or are one or two of these going to be ahead of the other. Mr. Vonck said they would develop the districts in parallel with the stadium project after they make sure that project is going forward. None of these other projects would happen without the stadium.

Chair Patteson asked if there was more to his presentation and if the Board could ask their questions. Mr. Vonck said he would ask Conor and Vern to talk about the facility itself and their experience and management.

Mr. Antonneau said that he assumes all three partners (Skogen, Anduzzi's, and Big Top) have to happen for the stadium to go forward. Mr. Vonck said they would like all three to happen and in terms of what they need to do and creating incremental value to generate those property taxes that can help support this but there is a little bit of flexibility as far as the timing of when those all come on line. They would like them to happen because he feels it is important to the success of the facility. If they don't happen in the first or second year, more important for the City would be to line up a larger development to help generate that property tax. They want to diversify their portfolio but they've had great conversations with Skogen, Anduzzi's and developers on the north side.

Mr. Antonneau said he doesn't want the District to invest money and only one of the three projects move forward. He feels it is a great project but it is important to have all three.

Chair Patteson asked about the significance of the term sheet they were provided. She asked if it had been signed. Mr. Vonck said the term sheet is a non-binding agreement but it is a way for the City and the client to get a sense of the project and if it has a chance. Based on some of the financial terms they've talked about in the term sheet, it helps them get a better sense of the appetite for the project. To do this in a non-binding way they look at how over the last few months the City's staff has invested a significant amount of time in doing their due diligence. They've ordered environmental studies and phase 1 and 2 technical studies. They worked on their operations plan and renderings. They wouldn't have done this if the Council said they didn't have the appetite to do this. The term sheet is the framework for the development agreement and they feel so long as they're substantially the same they should have a good chance of having that development agreement or binding agreement approved. They don't want to go down that road if there isn't an appetite in the beginning to do this. So the term sheet brought through was in October and it was approved the the City's Redevelopment Authority and the City Council. Chair Patteson asked if the document was ever signed. Mr. Vonck thought it was but didn't have the executed copy. One of the things on the term sheet said they would have a development agreement by February 1. Obviously

that date has passed and it is non-binding. But they've gone so far and they've continued in good faith. They feel so long as this project doesn't veer substantially from the term sheet they can continue down that path.

Chair Patteson asked about Anduzzi's expressing interest in having a restaurant. When she looks at the information sheet it states that Anduzzi's will construct a full-service restaurant and it is a requirement of the term sheet. She is trying to get a sense of how committed anybody is. It is helpful if there is a letter of intent or the term sheet was signed. This is one example but is one thing that is symbolic of it. It sounds like it hasn't been locked into place yet.

Mr. Vonck said they are in the process of negotiating and there are two pieces of the puzzle that need to happen to make this project work. One would be an agreement between the RDA and/or City with Big Top to manage the facility. There would also need to be a long-term ground lease with Skogen and Anduzzi's for their pieces of the project. They talked about parcel division, given that there's only one kind of access here their intent is to have private development. So right now they are negotiating the two contracts which are saying basically what they are going to build and list the expectations for rent, property taxes, etc. In addition to that they will have the method for financing it with a bonding mechanism. They have been talking to their bond counsel and whether to do regular City bonding or do it separately and look at other financial tools they may have to separate out bonding for land improvements versus bonding for the stadium facility itself. The reason it is taking longer than February 1 is that they want to have all those documents in place to bring the entire package over. He feels it is very important to get the approval for bonding to know what comes along with it at that time.

Chair Patteson agreed that they don't want to do something prematurely with this and she understands it is a complicated project and there's a lot of moving parts. She was trying to get a sense of how far along it is before everything is locked into place.

Mr. Vonck said it is important for the City and the private entities to enter into a 50 or 99 year lease if they want to make it work. They want to make sure the City protects their interests and the clients would like to do the same. He feels it is very important to bring everything to the table at the same time. He feels it helps make the project more viable and for the operator it helps out their operations. There may be another term sheet from another development as part of this as well. He wants to make sure they don't wait too long but at least have Anduzzi's, Skogen and another potential project locked up at the time they bring this back. He feels it helps solidify everyone's interest and make the project that much more solid moving forward.

Chair Patteson stated that a restaurant and an indoor performance venue would have contracts with the City through a ground lease. Mr. Vonck concurred. She said it wouldn't be a sublease through Big Top. Mr. Vonck agreed again. It would be directly through the RDA who would most likely retain ownership of this facility and those relationships would be directly with the City.

Chair Patteson also asked about the terms that the operator Big Top needs to put in \$1 million of cash equity. She asked if that was still a consideration. Mr. Vonck said they modified that a little bit. Instead of \$1 million they would ask for \$500,000 initially

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contributed toward design costs and moving to a 25 year lease with high amount on the front end and look to establish an annual increase of 1% starting in year 6.

Mr. Caloia interjected regarding the rationale for the funding. He stated that part of the funding comes from the TID and in discussion with the City they looked at the overall 25 years and dramatically increased the commitment \$375,000 annual lease payment over the first 5 years with the initial \$500,000 puts them further ahead than the \$1 million and more conservative \$200,000 a year lease payment. Mr. Vonck said it works better for both parties.

Chair Patteson asked if the entire project is taxable. Mr. Vonck said the stadium would be owned by the RDA or City and it would be non-taxable. The Skogen piece would be taxable because it would be private property.

She asked if Big Top has the \$500,000 for design costs available or is that something they want to get from the Stadium District. Mr. Caloia said they would provide the funds.

Mr. Stenman provided the Stadium District with a background of their company. They operate Northwoods League franchises in Wisconsin and one other outdoor events center in Madison. They started 17 years ago with the Madison Mallards. They drew over 6,000 fans a night for the past 12 years and lead the nation as far as summer collegiate baseball goes. There are 108 teams in the country and Madison leads the nation. He compared their organization with the Timberattlers and the 300 other minor league teams in the country and Madison is ranked 28<sup>th</sup> in attendance.

Mr. Caloia added that in comparison with the Timberattlers who draw about 240,000 fans in a normal year with about 70 home games – the Mallards draw about 210,000 fans with 36 home games. They take advantage of the mid part of summer which is the best time for baseball.

Mr. Steman mentioned that they started Wisconsin Rapids 7 years ago which is the smallest market in the league and they were able to be in the top half in attendance. The Northwoods League is up to 20 teams now ranging from Michigan to the Dakotas. It is the largest summer collegiate league in the country and they own 4 of the 20 teams in that league. Four years ago they launched an expansion franchise in Kenosha. They play in a stadium that seats 2,200 and the average 2,500 people a night. They sold out 33 of 36 games and had great success in a market similar in size to Green Bay. At the same time they bought the Bullfrogs and they knew it was going to be a long-term investment. They invested over \$100,000 in Joannes and knew the team would never really reach full potential in this market without a significant facility improvement. In the last 3 years at Joannes they've increased attendance 60%. They went from zero sellouts in 36 games up to 17 sellouts in 36 games last year. In order for that team to succeed further there is a need for a significant facility improvement and that's why they are talking about the Shipyard. In addition to the four teams they took over Breese Stevens Field in Madison which is an old stadium built in 1926 – just 8 blocks from the state capitol on East Washington Avenue. They turned that into an outdoor events center. It was basically dormant and the city didn't have any kind of programming going on there. Last year they hosted 3 large scale national acts and programmed about 160 events. This year they will host 6 concerts and 180 events. In 2018 they will bring in a high level minor league soccer team to that stadium. What they are proposing at the Shipyard is a mix of baseball and events in one facility. They started in

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baseball 17 years ago but they truly are an events company. In addition to the 4 baseball teams and the outdoor events center in Madison, they also run the City of Madison's summer fireworks show - Festival Foods Shake the Lake. It is the state's largest fireworks show with 90,000 people attending last year and they run all aspects of that event.

Mr. Stenman said they've done dramatic stadium renovations at their ballparks. They've done the concert side of things as well and now they are also getting into the soccer side of the business.

Mr. Antonneau asked who the promoter was for the concerts. Mr. Stenman stated they partner with Frank Productions out of Madison who partners with PMI for some shows in Green Bay. As they look at the potential of shows in the new facility he knows Mark Skogen has a strong interest in the music side with the indoor venue and also the outdoor side. Frank Productions also expressed interest in doing shows and they will talk with PMI. They are pretty open to work with people to bring shows in.

They've been successful in this business and the Shipyard brings together all their expertise – baseball, concerts, and soccer. This all starts with the finest location for a baseball stadium and that would be the Shipyard. It has proximity to downtown but it still is an opportunity to make a difference and impact an area from an economic development perspective. He presented the current rendering that shows the outfield wall interacts with the river and to have that kind of story and setting to feature at your facility really makes it different.

It will be a 2,500 seat stadium and they could have a capacity with hospitality and berms up to 4,000 people for baseball, football and soccer configurations. They could seat up to 8,000 for concerts. There would be full concessions and restrooms build into the facility.

They are looking at looking at getting the Shipyard proposal to City Council for approval in April and then they would start working on a final design. He stated again that this is a powerful story for the City of Green Bay. Partnering with Mark Skogen would make this the first venue in the country that combines an indoor concert venue with capacity of 2,000 standing room and would be located right behind home plate. There's no venue of that size in the market. It is different – it's not the Meyer Theatre – it's bigger and not seated. It will attract a bigger show than the other smaller venues. It's not the Resch Center but it will fill the middle gap that Mark Skogen is very interested in. He feels there is a niche there in the local music scene that needs to be filled. This venue would do that. The other thing it would do is allow the project to become a little more affordable. They would partner with Mark Skogen and he would operate his indoor part of the facility for hospitality suites pre-game for a VIP season ticket holders with a high end food buffet. There would be a hallway to connect behind home plate into the venue with a balcony on the second level to view the games and create a very unique venue. It makes the City's investment minimal compared to what you might need to get this level of amenities for the fans. Anduzzi's would have a 10,000 square foot restaurant to interact with the water and boat slips and that would really put this project over the top and makes it a destination and an entertainment district that would drive additional development in the area.

He added that the playing surface would be artificial turf making it super versital for everything from football, soccer, baseball, and concerts with a quick turn to bring people down on the field.

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He asked the Board if they had any questions about the project.

Chair Patteson asked what the timeline was with the City. Mr. Vonck said they are in the process of going back and forth with the binding agreements. The three parties are meeting separately for design elements and will bring it to committee in April.

Mr. Caloia said that would put them on track for a 2018 completion assuming an April approval and starting construction in the fall of 2017. Mr. Vonck said they want the facility to open in May of 2018.

Ms. Jensen asked about the City's excess sales tax they received from the Stadium District. She asked if he knew how much of that would be put towards this project. Mr. Vonck said that none of the \$5.4 million of stadium tax funds would be used. They opened the process to applications for the funding from all over the community. The Bullfrogs submitted an application for funds and they discussed using some of those funds toward it but they felt it would be a good use of funds to reduce the amount to bond but the Council didn't feel the same way. Therefore, they aren't using the sales tax and the City chose to use it for other things.

Sen. Cowles asked about the City Council's interest to do something later on with the stadium. To make this go you have to get \$8 or \$9 million from the City. Mr. Vonck agreed and said the term sheet was approved and they felt there would be no impact on the tax levy so that way it made it obvious they would need to create a TID district to be able to add development plus this. He feels the City's perspective was that this was a good project but didn't feel the stadium tax funds were best used for the project. Sen. Cowles just wanted to get a clear sense of whether or not the City and RDA will go forward with this project.

Mr. Vonck said that is part of the package they bring forward – the agreements plus the request to bond.

Sen. Cowles said this is all leading to a motion and he is wondering if they should have the City's approval in hand first and then act here at this level. He stated that whatever the Stadium District does isn't going to drive this project.

Mr. Vonck said the reason they came to the Stadium District first is because they would be appreciative of any funding and it would help them move the project forward if they could go to the City Council and say they've secured these funds which is still contingent upon the bonding but it would help to show support for this project. If they don't do the bonding or do the project they wouldn't take the money from the Stadium District.

Mr. Caloia said one condition for the Council's approval was not to use any general obligation tax dollars. He feels the Stadium District's support of this project would be a huge step in that regard concerning the Council. This would help close the gap they are trying to fill right now.

Mr. Lamine asked for clarification about the lease payments being increased on the front end and they would go towards the bond payment as well. Mr. Vonck agreed and said the structure of the bonding mechanism would be the RDA or City would bond and it would be paid back by the lease payments and the development from the tax increment. Given that

there's not necessarily a piece of collateral, the City may have to be the co-owner of the facility for bonding. The City is also talking with other private partners who are willing to make other contributions in terms of sponsorships or other investments to help reduce bonding. They want to reduce the cost of financing. On the revenue side they want to be confident in generating the development to be able to pay that debt. Their initial calculations show that based on the projects coming on line that in order to secure that within the TID in the first 5-8 years they are going to need about \$15 million worth of development which he doesn't think is insurmountable and is very realistic when you look at some of the latest projects they've done – especially the housing projects like Metreau and City Deck Landing. The accessor initially feels the Skogen piece would come in at about \$1 million, the restaurant about \$2 million and there is other interest from another entity that wants to do a type of training facility. The projections they are putting forth are very realistic in order to meet the criteria of keeping money off the levy. He feels there are a few City Council members who feel this is a City project and it should be on the levy but in interest of the term sheet it is the City's duty to bring back something that doesn't require levy funds.

Mr. Lamine asked if there was some hope if they created a new TID that they might have potential to retire another one early. He said that from a County perspective the cash flow is tight on their end and when they create them they like to see them retired as soon as possible. Mr. Vonck is looking at TID modifications and they didn't want to rely on TID extensions but the Council was open to creating a new TID.

Mr. Lamine said this is the type of project a TID was designed for. It is an urban development and has unusual costs associated with it. It makes sense but from a more macro perspective there is interest in seeing some of the others retired. Mr. Vonck agreed and said it is important that the size of the district is right.

Chair Patteson asked how long it would take to get the agreements negotiated. Mr. Vonck thinks they have a common understanding of some of the goals and right now it's moving from deal points and terms to legal and attorneys. They are making it a priority and would like to get all the documents ready to go before a vote. They hope to get it to the RDA Council in April.

Chair Patteson said the documents involved would be the City's agreement with Skogen, Anduzzi's and Big Top. Mr. Vonck agreed and added they would need the financing mechanism finalized.

Chair Patteson asked about the agreements with the soccer league, the school district, etc. and what the status of those negotiations was. Mr. Stenman said the Bullfrogs would agree to relocate to the new facility, they handed out a letter from the Premier Development Soccer League to purchase a franchise and bring it to Green Bay to play at the new facility, and they have a temporary agreement with the Green Bay Area Public Schools to use the facility 90 days out of the year which has gone through the School Board for approval and they support it. The agreement hasn't been finalized yet.

Mr. Webb asked if the soccer agreement was set. Mr. Stenman said that they can't get the soccer team until they get the stadium. Mr. Caloia said they see Green Bay as a viable market to place a team in the league. They know what the fees are and have read their affiliation agreements and are ready to go. This would be the first PDL team in the state of



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Wisconsin and they think it will become the trend of minor league baseball teams also operating soccer teams.

Mr. Lamine asked if Big Top would be the owner of the soccer team. Mr. Caloia answered yes they would. Mr. Lamine asked if they own 4 of the 20 teams in the Northwoods league. They do. He asked about the viability of the league as a whole. The Big Top owned teams have been successful but how does the rest of the league look. Mr. Caloia said the league has never been stronger. They are the largest summer collegiate league now and the league is a co-signer on any lease agreement. If something happened with Big Top the league would be the backstop on that. In addition to that they are personal guarantors in any lease they sign. The league continues to grow and will likely add more teams. Mr. Stenman added that the league in Wisconsin is spectacular. The Timberattlers just purchased a team and they are one of the best minor league operators in the country. They decided to buy a team in the Northwoods League and put it in Fond du lac. They will open up that new team this year.

Mr. Lamine asked about the soccer season. It runs from May to July. March through May would be youth and high school athletics. June through August would be soccer, baseball, concerts, and community events. September on would be highschool and youth programming.

Mr. Vonck added the City's perspective on the Northwoods League. They initially discussed getting a minor league team or a higher brand of baseball. They had to ask the Timberrattlers because they have minor league franchising rights and can say no to any team within 50 miles and they said no. Also, the cost for a minor league facility is now pushing \$25-30 million not including the cost of purchasing a team for about \$5-10 million. From a baseball quality perspective and compared to the other leagues that are out there the Northwoods League produces major league players. Mr. Caloia said they hired Chris Sable a former National League Rookie of the Year in 1988 to come manage the Green Bay Bullfrogs. That is a testament to the quality of the league both on and off the field. Because he felt this is a good place for him to go. He added that 170 players or so went on to play the major leagues from the Northwoods League. This is a unique time in their history – college baseball isn't like basketball or football. The players at this level are still loved and are excited to meet fans and sign autographs and there is a nice community side to interact with these players at this point in their career – similar to the USHL in a way.

Mr. Golonski asked about the number of parking spaces on site. Mr. Vonck said the current rendering shows 153 spaces. They are working with the Parking Department and Engineering to secure 200 spaces under the Mason Street bridge. They've also identified over 1,000 parking spots within walking distance of the new facility – on and off street. They would enter into agreements with surrounding businesses as well. He compared it to the Farmer's Market that gets 10,000 people and they all find parking. Their facility in Madison also utilizes comprehensive public transportation plan to get people in and out safely.

Mr. Zimmerman asked how dependent they are upon getting the soccer team for this deal. Mr. Stenman said there isn't really a question about getting the soccer team and they are confident they can. This business model they are using is something they've used with their baseball teams across the state and baseball certainly drives it with concerts being second and

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soccer probably third. If they didn't have the soccer team Big Top Baseball could certainly pay the bills.

Sen. Cowles asked how other facilities around the state were financed. Mr. Stenman said it was difficult to compare apples to apples because the majority of the stadiums they operate are older stadiums with major renovations being done in a public private partnership. They put in some of their own money. Mr. Caloia said it has been a partnership. Kenosha put in dollars and Big Top put in dollars. There are certain capital improvement obligations as well. This is the first time they've gone into a facility that's literally starting from scratch. They offered to provide background on their other facilities.

Mr. Vonck added that through a partnership with Big Top – dependent on the bonding, etc. - he feels that financially Big Top would be providing at least 50% of the revenue going into the stadium. The lease agreement of 25 years would be paying more than half the cost of building and borrowing. That is a tremendous amount of coverage.

Chair Patteson mentioned the term sheet refers to having 150 days of use per year and they mentioned the Green Bay schools would provide 90 days which is over half of the required amount of days. Mr. Stenman said the actual planned use would be more like 180 days out of the year. The great thing about a turf field is you could do a concert at night and by 9:00 a.m. the next morning you could host soccer or other events which is done frequently at their other facilities.

Chair Patteson asked about the status of approval from the School District. Mr. Stenman said they received a letter of support from the School Board and can't enter into a signed agreement before they have an agreement with the City. He could provide the letter from the School Board.

Mr. Vonck said part of the management agreement will stipulate the number of events held there. They will commit to a minimum of events to be held there. They project 200,000 people would pass through the facility each year.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY SEN. COWLES TO SUSPEND THE RULES TO ALLOW INTERESTED PARTIES IN ATTENDANCE TO SPEAK. Vote taken. MOTION CARRIED.

Mr. Zaehrinser of the Green Bay Chamber spoke in support of the project. He is a transplant from Germany and is disappointed that soccer is only third on the list of events. He explained the Chamber conducted a 12 month exercise for county wide strategic planning and brought in experts from Texas to help. The County and City partnered along with some of the area's largest employers. They heard from all the roundtables support for development in downtown Green Bay. He is interested in making the connection closer to the Titletown District to create a thriving corridor and he feels the Packers would like to see that as well.

Mr. Johnson of On Broadway said his board has discussed this project and unanimously supports it. He sees great success in the 2 block corridor between Dousman and Walnut Street and this would be a natural expansion running from the Railyard to the Shipyard. The heart of Broadway is focused on retail, dining and entertainment. This proposal would fill a dormant area and you need successful anchors in your district and certainly the Railyard has

made that commitment and they are still negotiating to acquire the remainder of that property. This Shipyard project would be the bookend to that development. Their board is already having strategic discussions about how to connect that corridor and spur additional development. The Broadway BID district is one of the lowest assessed BIDs in the state. The investment being made in this district would serve as a catalyst and would be a very positive thing for them. They operate a program called Love Here, Live Here that targets the residential neighborhoods within the district so they believe having happy and thriving neighborhoods would elevate and boost what they are doing within the commercial corridor. When they look at the investment of upwards of \$1 million of funding from the City to enhance the neighborhoods that gives them the motivation to expand their Love Here, Live Here campaign. They are trying to convert some of the multifamily homes back to single family home owner occupied to get a stronger diverse neighborhood and bring in medium and higher income. This project would be a catalyst for this effort as well.

Mr. Mirkes of Downtown Green Bay and Olde Main Street expressed his support for the project. He mentioned that for over 40 years the City's waterfront in the downtown area was a rusty dockwall. Through a lot of efforts and investment and no tax dollars they now have the City Deck that people rave about. It now attracts tens of thousands of people and many activities and community groups. This image reminds him of what could be the next major public improvement on Green Bay's waterfront. A working river, the natural asset of the Bay, and the residential component it could attract in new housing and improvement of a challenged neighborhood brings excitement to the downtown area. He said that he's gotten to know the Big Top people and feels this is the type of developer they want to welcome to Green Bay. When they bought the Bullfrogs they knew they wanted to do more and take it to another level and this would clearly do it. He hopes the Stadium District would approve using their funds and he wishes them the best.

Mr. Antonneau asked if the County Executive wanted to add anything. Mr. Streckenbach said the only information he has on the project has been provided by the media and this meeting. He said the gentlemen who operate the Bullfrogs have been nothing but very vocal about their support for growth in this market. When he heard about option for this site it was exciting to envision this development of the brown field site. He feels this is the type of area where TIF's and TID's work really well. The location has been sitting empty and forgotten and this would create an economic development spur. He's glad to hear the project has the private and public support and looks forward to see how it progresses. Downtown revitalization is critical for long-term success.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY CHUCK LAMINE TO RETURN TO REGULAR ORDER OF BUSINESS. A vote was taken. MOTION CARRIED.

Chair Patteson said that 20 years ago she went to a press conference on this site when she was on the City Economic Development Authority. It had just been returned from its prior brown field status and it was ready and open for business. She doesn't want to see such a fine opportunity slip through their fingers and feels it is about the only viable concept that's come through in 20 years for this site. There is just a part of her that needs this to be more locked into place. Everything sounds terrific and the concept is wonderful. Mr. Webb said there is a way to make funding contingent on all those things being locked into place. Sen. Cowles said there is also another meeting next month. Mr. Antonneau said he is glad to hear

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that no one is opposing this project and it has pretty broad based support. What's important for the community is to take some bold action moving forward with projects like this and the expo hall project and that sort of thing. It's good to see this type of enthusiasm for these projects. They need to move forward and he said most funds are given to projects after all the approvals are in. That's why the YMCA and other foundations don't go public with their campaign until they have a certain amount locked up. The perfect example was when the Stadium District gave funding for the Resch scoreboard there were supervisors that wouldn't have put in the new scoreboard had the District not put in the \$450,000 seed money and leveraged it. There are so many studies done and nothing ever happens and they need to have some bold decisive action to start seeding. He said the District has been the last money in after they know the project will happen. He would do this project the same way if they move forward on it. He supports this project and the Expo Hall project and anything he can do to help facilitate it he will do.

Mr. Golonski said he was born and raised in Milwaukee and remembers the river was the place to be and then it fell upon hard times. Now it doesn't have a sports stadium there but it does have a massive residential improvement from single homes to condos and apartments and also retail. It has revitalized the urban area of Milwaukee and it will probably continue. Green Bay's downtown area suffered for many years and now it's vibrant again, drawing people daily and on weekends. He thinks this would be the logical extension of it and the investment would be worth it and he feels the Stadium District should somehow be behind it.

Sen. Cowles said he is one that believes in transparency and making sure they dot the I's and cross the T's. They just got the Shopko Hall/Arena study today and it sounds nice as this project does. They just got the answers to the staff's questions Friday and that isn't a lot of time to understand and feel comfortable himself. He suggested it be brought back to the next meeting. He asked Mr. Antonneau if he plans on making a motion on these projects. Mr. Antonneau said they had a presentation on this last month and he doesn't want to make these people keep coming back. If someone truly has questions and asks to delay a decision he will never stifle discussion if there's true discussion needed and if there are truly more questions. He said he feels he has all the answers now. Sen. Cowles wasn't sure and wanted to pursue the documents and the answers and get some follow up on more questions about how they will generate heads in beds. He certainly wants to go over the 100 page document they just received and that project might have more importance than this one.

Mr. Webb said the projects are two different issues. They could be combined but they are different. Sen. Cowles said it sounds like they are being conflated together so he hoped the Board would not vote on it today and push off to the next meeting. He's not against these projects he just wants more time to fully analyze them. Ms. Jensen agreed with Sen. Cowles. The arena study presented an amount of \$80 million for the project and she wasn't sure what they were asking for from the District. Mr. Webb said they haven't formally requested any funds from the District at this point. Mr. Antonneau said right now they are discussing the Shipyard project. Ms. Jensen agreed but with the District's budget is it first come, first serve or is it let's see what funding is available and allot it where it should go. Mr. Antonneau said it has always been first come, first serve and it's worked all these times. Ms. Jensen feels that at the previous meeting when the Mayor presented the project he gave an outline of what to expect but they didn't have this much detail.

Chair Patteson said if she were to approve this project today she would need to have such a list of contingencies it would take another hour or two to list. It would make her job easier if a lot of those contingencies were already met. She's not a lender and she feels like she's on a loan committee and is being pushed outside she ordinarily does to come up with all those contingencies. It seems like so much is laid out but it's just that last step. If things were locked in she would know what she would be approving it for. Right now that is still shifting.

Mr. Antonneau said that he was happy to hear the County Executive supported the project and that answered his questions.

Ms. Jensen agreed it was a wonderful project but she was concerned about how much they give them and when.

Mr. Antonneau added that Mr. Toll wanted him to mention that he is very supportive of this project and expo hall project and so is President Aubinger.

Mr. Lamine said a challenge they are seeing is that it has been first come, first serve but the first come dollars are getting bigger. These two projects are very substantial requests. It is the largest request they've received and he's watching that kitty shrink and it gives him pause to support the idea of gathering some more information and getting some of these contingencies outlined and identified and seeing some progress on those would be very helpful. He was interested on getting more information about the commitment for employment opportunities. The baseball and soccer team jobs would be seasonal but there may be some opportunities that could be unique or beneficial for that neighborhood and the population in close proximity – especially the youth in that area. He thinks it is not a financial issue but in terms of an economic development mission it might be something to flush out and would help hit another item on the mission statement. Even with the Anduzzi's and Skogen development as well. He feels Skogen has had a good history of providing employment opportunity and it may be interesting to hear their perspective on this site as well. He hates to add another thing to the mix but feels it would be helpful to know. He loves the project and is very interested in it but there are a lot of pieces to this puzzle and would appreciate an additional month as well to put the pieces together.

Mr. Golonski asked Chair Patteson what some key contingencies would be. She answered one would be the ground lease with Skogen, Anduzzi's. She'd like to have the terms of the lease. Having the operator's equity be \$500,000 up front and a 5-year front loading of the lease. Those things to show the recipient having their own investment in it. The other thing would be to have some confirmation or contingencies relating to the viability of the operations. Is it enough that the Bullfrogs play there – does that pay the front loaded rent or do they need to have soccer to pay the front loaded rent, etc. She wants some indication of the viability of the first five years to understand the operations.

Mr. Caloia said he would be willing to discuss and share those things in closed session. Chair Patteson said that would be helpful. He asked that they put together a list of additional information and they would be happy to provide that. Mr. Webb suggested the Board provide questions or concerns to him in the next week and they will forward them to Mr. Vonck. Mr. Webb said he spoke with Mr. Vonck regarding the City's information was submitted late and told him the Board would probably delay this and he was comfortable

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with that knowing that may happen. He suggested the staff send the Board a request for information within 10 days and they will forward it to the City. The City should get the information to the District for inclusion in the April 26<sup>th</sup> meeting packets. Mr. Vonck said he would be available to answer any questions before the next meeting to help narrow down the list of contingencies. Chair Patteson said that would be so helpful to have it as early as possible because that information may lead to more questions.

Mr. Webb stated that this request is very different and most unique project the District has ever been asked to fund because it isn't based on heads in beds and bodies in seats. Rather it provides the District a chance to play a role in the revitalization of a very needy area of Green Bay. He feels this is economic development 101 – to improve neighborhoods and make them viable. If this action is the centerpiece of that, he thinks it is just one of the best projects to be part of. It isn't about how many people from out of town are coming to the event, etc. It is the District's chance to revitalize the downtown and create an anchor for that whole area from Walnut to Mason Street. He said he is biased because he lives downtown but that is the area that needs the most help right now.

Ms. Jensen agrees with Mr. Webb's position but to her the question is just how much and when.

Mr. Webb said he didn't suggest the Board not delay their decision, he just wanted to get his opinion out there regarding the project.

Chair Patteson agreed this is a much more complicated project than what they've seen in the past.

Mr. Kuehl will send out a request for information and Mr. Webb suggested the Board submit any requests they have. The staff will try to get the information to the Board as soon as possible.

### B. Brown County Veterans Memorial Arena/Shopko Hall

Sen. Cowles asked about this agenda item. He wanted to know why it was on the agenda if the District hasn't received a request. Mr. Webb said that a Board member asked him to put it on the agenda.

8. At the option of the Board, convene into closed session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes for purposes of deliberating or negotiating the purchasing of public properties, investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, to-wit; negotiation strategy regarding possible support of the above projects/events through the District Special Events and Economic Development Fund.

There was no closed session.

9. Return to Open Session
10. Consideration of Action, If Any, Regarding Closed Session Discussion

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The Board returned to the agenda order.

15. OTHER MATTERS AUTHORIZED BY LAW

There were no other matters.

16. MOTION TO ADJOURN

A MOTION WAS MADE BY SEN. COWLES AND SECONDED BY RON ANTONNEAU TO ADJOURN THE MEETING AT APPROXIMATELY 6:05 P.M. A vote was taken. MOTION CARRIED UNANIMOUSLY.

Respectfully submitted,

Diane Roskom  
Administrative Specialist

## GREEN BAY/BROWN COUNTY PROFESSIONAL FOOTBALL STADIUM DISTRICT

Pursuant to Section 19.84, Wis. Stats., a meeting of the Green Bay/Brown County Professional Football Stadium District was held on **Wednesday, April 26, 2017** at 3:30 p.m. at Green Bay Botanical Garden, Green Bay, Wisconsin.

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**PRESENT:** Ann Patteson, Margaret Jensen, Keith Zimmerman, Chuck Lamine, Sen. Robert Cowles, and Ron Antonneau.

**ABSENT:** Ken Golonski

**ALSO PRESENT:** Pat Webb, Greg Kuehl, Mayor Jim Schmitt, Kevin Vonck, Vern Stenman, County Executive Troy Streckenbach, Ashwaubenon President Mary Kardoskee, County Board Chair Pat Moynihan, Aaron Popkey, Brad Toll, Joel Everts, Bill Vande Castle, members of the public and media.

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**1. CALL MEETING TO ORDER**

The meeting was called to order by Chair Patteson at approximately 3:38 p.m.

**2. ROLL CALL**

Roll call was taken. All Board members were present except Mr. Golonski who was absent.

**3. PLEDGE OF ALLEGIANCE**

The Board recited the Pledge of Allegiance.

**4. APPROVE/MODIFY AGENDA**

Mr. Webb presented a handout regarding the detailed contingencies for the Stadium District funding of the Shipyard that they worked on with the City and the potential operators of the facility.

Another handout is two motions for the Shipyard and the Expo Center that were drafted for Mr. Antonneau.

The third handout was an article dealing with the need for replacing the Arena and Shopko Hall as a result of the Board's last meeting which is a late communication.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO APPROVE THE MODIFIED AGENDA. Vote taken. MOTION CARRIED UNANIMOUSLY.

**5. REQUEST FOR APPROVAL OF THE MINUTES – MARCH 13, 2017**

Mr. Webb mentioned there were two typos in the minutes that have been corrected.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO APPROVE THE MINUTES AS CORRECTED. Vote taken. MOTION CARRIED UNANIMOUSLY



6. GRANT FUNDING REQUESTS:

A. City of Green Bay – Shipyard

A MOTION WAS MADE BY RON ANTONNEAU TO APPROVE \$500,000 FROM THE SPECIAL EVENTS AND ECONOMIC DEVELOPMENT FUND TO SUPPORT CONSTRUCTION OF THE OUTDOOR EVENTS CENTER COMPONENT OF THE SHIPYARD REDEVELOPMENT PROJECT. THE DATE OF RELEASE OF FUNDS TO BE DETERMINED BY THE EXECUTIVE DIRECTOR AS SOON AS PRACTICABLE AFTER GROUNDBREAKING AND CITY CERTIFICATION THAT:

- FULL FUNDING FOR THE OUTDOOR EVENTS CENTER HAS BEEN SECURED, AND
- ALL REQUIRED APPROVALS AND PERMITS HAVE BEEN OBTAINED FOR THE PROJECT TO PROCEED.

Chair Patteson asked for a second. SEN. COWLES SECONDED THE MOTION. She then asked if there was any discussion on the motion.

Mr. Antonneau explained his motion. He said this project fits with a lot of the things the District has done in the past. It's the last dollars in, once they know the project is going forward and being done. Then the District will contribute the money to this project and the Executive Director and/or the City will keep the District Board updated on the status of the project as it goes along. He reiterated that it fits in with what the District has done in the past. The only thing that probably doesn't fit in with the project and the Expo Hall is the dollar amount. Otherwise it is something they've done in the past. It's very similar to what they did with the Resch Center scoreboard.

Mr. Lamine asked if this motion contains any of the contingencies. Mr. Webb answered not at this time.

Chair Patteson said there might be two different perspectives on the approval for the \$500,000 in funding. Mr. Webb said the Board could add the language "consistent with the contingencies attached" to the third bullet point. Mr. Antonneau said that in his mind the term sheet will be met. He doesn't have a problem with it in there, but he feels the term sheet will be met or else the City isn't going to approve the project and it won't go forward.

Chair Patteson mentioned that the contingencies were developed for the Stadium District so there may be less or more requirements to get the City funding. Mr. Webb said he thinks that adding the contingencies is the easiest way to get this done.

Mr. Antonneau amended his motion to include the following and the amended motion was seconded by Sen. Cowles:

- ALL CONTINGENCIES SET FORTH IN THE SHIPYARD/OUTDOOR EVENTS CENTER CONTINGENCIES FOR STADIUM DISTRICT FUNDING HAVE BEEN FULFILLED.

Chair Patteson asked Mr. Vonck to speak to the Board about the project. Mr. Vonck said the City and the Bullfrogs went through some of the questions raised during this process and the contingencies. They are clear as to the development agreement that specifies the funding

going into it and where that money is going to be used. They are clear as to a management agreement for an operator of the stadium. They will create the tax increment district to help pay back some of the bonded funds. Those were laid out in the contingencies sheet and attaching that would be acceptable to the City. He stated that in terms of the documents they are in the works right now and are close to satisfying the management agreement between the City and the Bullfrogs. They are working on the bonding and financing with the bond counsel and financiers. He thinks the funds approved here today will go a long way in terms of the City politically being able to move this project forward. The project is great for the City and the region as a whole. With that the RDA is looking at acquiring some parcels along Broadway that would help the project. He said it is on a fast track and by June at the latest they will have the approvals in place to move forward. The opening date mentioned is June of 2019 as a worst case scenario but they would like to see it open in June 2018. He asked if the Board had any questions.

There were no questions.

Mayor Schmitt mentioned that the information previously went to City Council on a 9-2 positive vote. He concurred that this funding will go a long way to getting the final approval. He mentioned that the dock wall will also be redone as part of the project. He hopes the facility will open next year but there is a lot to do in the next 2-3 weeks. He said that if there is a positive vote tonight the City will act on this tomorrow.

Sen. Cowles said he went over things with the project's partners and he feels they will do a fine job.

Chair Patteson mentioned that since the last meeting she also met with Vern and Conor for several hours to answer her questions. Personally she didn't have a comfort level with what was presented at the last meeting but since then she's done her own work and met with those involved and she is enthusiastic about supporting this. She also spent a lot of time going over the contingencies for the Stadium District's funding so that she feels to the best of their abilities they are trying to account for two aspects. One that it is constructed in a manner that is desired, and secondly that it will be operated well.

A ROLL CALL VOTE WAS TAKEN. 6 AYES – 0 NAYS. MOTION PASSED.

**B. Brown County Veterans Memorial Arena/Shopko Hall Redevelopment**

A MOTION WAS MADE BY RON ANTONNEAU TO APPROVE \$1,000,000 FROM THE DISTRICT'S SPECIAL EVENT AND ECONOMIC DEVELOPMENT FUND FOR DEPOSIT INTO A CAPITAL IMPROVEMENTS FUND ESTABLISHED BY THE COUNTY WITH FUNDS DESIGNATED TO SUPPORT FUTURE IMPROVEMENTS AT THE NEW EXPO HALL. DATE OF THE RELEASE OF FUNDS TO BE DETERMINED BY THE EXECUTIVE DIRECTOR AS SOON AS PRACTICABLE AFTER GROUNDBREAKING AND COUNTY CERTIFICATION THAT:

- THE CAPITAL IMPROVEMENTS FUND HAS BEEN ESTABLISHED
- FULL FUNDING FOR THE EXPO HALL HAS BEEN SECURED, AND
- ALL REQUIRED APPROVALS AND PERMITS HAVE BEEN OBTAINED FOR THE PROJECT TO PROCEED.

THE MOTION WAS SECONDED BY SEN. COWLES.

Chair Patteson asked if there were comments or questions about the project.

County Executive Troy Streckenbach and President of Ashwaubenon Mary Kardoskee along with County Board Chair Pat Moynihan joined the discussion.

Mr. Streckenbach said that he knew this doesn't follow the normal protocol in terms of the project and outline. Technically, they don't have the identifier of how the project will be funded but thinks they can all agree it will take the community to fund such a project and will require a lot of support from Brown County, the municipalities, and the general residents of Brown County. One of the things that will be a major challenge in terms of moving this forward is the show of community support behind it. They would be able to have that out of the gate by showing that the Stadium District who commissioned a study to look at the impact the expo hall and the future of the arena has supported the project. He feels they all agree that if they reinvest in that site it is critical in terms of the development taking place with the Packers but also the vision demonstrated by the City and the Legends District. He asked, if the County and Village didn't do anything would they maximize leveraging that district? He said the County Board has been challenged to some degree about how they would go about this. The Stadium District has a strong opportunity to send a message to the County Board about what it envisions as the best investment, the right choice, and the impact. There were discussions about the County potentially selling the land or turning it into a parking lot and the idea of making it a strip mall. The value of that might not be the best use for that corner. He understands the District is in somewhat of a different position in terms of how you approve projects because the identifier of funding is not directly in front of you. He feels they could send a message to the County in support of something that the Village, County and Chairman Moynihan agree upon. They feel this site should be an expo center. The District could support them as they go forward to try to convince the community to allow those dollars to be set aside, last in, and dedicated to the project if they can deliver. Obviously, if the County can't deliver, the money wouldn't go into the project and would be available for the next project. He understands that the funds at the current state are low with the two projects before the District. He knows that there is an event coming up and the Packers see the value in having such events and hopefully they would continue annually and restock the coffers for needs for events in the future. In the end, he stated his request is to give them the ability to go back to the community and respective boards by stating they have the support of the Stadium District Board and they agree with the AECOM study that there should be a component of an expo hall associated with this development. This would give them leverage to convey that to everyone.

Ms. Kardoskee explained she became Interim President of the Village of Ashwaubenon to finish out Mike Aubinger's term who unexpectedly passed away. She spoke about the importance of this project with the Village's development plans and the value of the expo center for the entire community. She said the current facility isn't workable. She asked the District to help them so they can convey this support to their Boards.

Chairman Moynihan added that this location is the epicenter of the Lombardi corridor (Tiletown and Legends District). Personally he feels anything short of an expo center would be shortsighted. This is more than seed money requested but he thinks it would be funds well

placed. This building is not only an amenity but it is an economic driver as well. If Shopko Hall and the arena were not there and nothing replaced these there would be ramifications in jobs. You would lose hospitality jobs in the restaurants, bars, etc. Ashwaubenon would lose heads in beds because of all the lost events that would normally go there. When you lose those there are banks that fund those facilities and they would be on the hook as well. There are ramifications and he urged the Board to fund the project.

Chair Patteson asked about the \$500,000 and how much would be left in the fund after this contribution. Mr. Webb said there would be \$1.1 million and then if you estimate the concert at around \$275,000 or \$300,000 and if you fund the \$1 million you'd be down to about \$400,000. She asked how much the District needs for the operation costs. Mr. Webb stated they needed \$125,000 a year. Chair Patteson asked about the excess sales tax. Mr. Webb said around \$5 million was given to the County. She asked if it was intended to be designated for the arena. Mr. Webb said that was a legislative decision. She asked how much the new arena would cost. Mr. Streckenbach said it was estimated around \$102 million with the soft costs. She asked how they anticipated using the difference between the sales tax and what the Stadium District would give. Mr. Streckenbach said they are looking at multiple funding mechanisms. They are working with the community and the Village of Ashwaubenon and other municipalities; they hope to bring something forward in the next month. He reiterated that the support of the Stadium District gives them a much better chance to obtain the funding and it would show they are not starting from ground zero.

Chair Patteson asked about the amount collected annually from the sales tax. Mr. Webb said it was over \$25 million a year. Mr. Webb said it was always anticipated that after the Resch Center was done that they would move ahead with the expo center. He worked on the financing of the original Resch Center and the anticipation was that at some point there would be enough excess room tax money to do this. That room tax money was used to do another good project in the City which is the Convention Center but it was always anticipated that the Resch Center wouldn't stand on its own and at some point in time the arena and Shopko Hall would be obsolete and would need to be taken down and rebuilt. There have been multiple studies done on this project and this is the third study to point out the importance of making this corner an exposition hall to hold larger events. Chair Patteson feels there shouldn't be any debate on this but apparently there is. She said it would be a no brainer that there needs to be a new expo hall to replace the old one.

Sen. Cowles asked about the \$4.5 million of excess sales tax and if it was in the capital improvements fund and if this \$1 million contribution would go into that same fund. Mr. Streckenbach concurred.

Ms. Jensen asked how long it would take to replenish the funds so they could continue to have events. Mr. Webb said it would depend on how many events there would be at the stadium every year. The only way to replenish the fund is to have special events – Billy Joel is one event already planned. Another football game would be great because that would replenish the funds very quickly. He said this would be a 2018-19 project and the Board could opt to fund half now and ask them to come back for the other half when more things are determined and the District has more funds. This would just be an option to be able to continue to work on bringing in other WIAA events to the area. He said the minute the Board approves to fund \$1 million he will have to set aside that money. If they are just sending a message and not required to fund this immediately to make it a go they could split

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it in two but that is just one theory he came up with to accomplish both goals. One is sending a message that they support the project that is vital to the community and another is to preserve some money in the District's fund to continue to work on non-capital type projects such as bringing in more events and still being able to fund the District with \$125,000 annually.

Mr. Antonneau said he knows the importance of having that seed money early and talked about it as leverage money in order to show support and get enough votes to get a project moving forward. He also knows that with the scoreboard if they start telling the Board they have to figure out how to pay for something that's a good way to kill the project. If you want to let the Board be a catalyst he feels they need to figure out how to fund it. His motion was to just give them a strong seed money amount and show strong support for the project which then puts a little more onus on them. He'd be surprised if the District spends over \$300,000 a year on events other than these two projects. He would be very shocked if they didn't hear an announcement in the 4-5 months about another major event at Lambeau. He said there would be more coming but he didn't know anything specific but knows there will be more money. Sen. Cowles asked about when the money from the concert would come to the District. Mr. Webb said there is not a cash flow problem. It comes to the District a month or two after the event. Sen. Cowles said there would be enough cash to run the District. Mr. Webb agreed and said if the Board approves \$1 million the District wouldn't shut down. It is just a question of what else the District wanted to do in the meantime if this money isn't needed until 2018 or 2019. He is in favor of sending a message of support and has been a strong supporter of the arena since 1986 when they tried to pass the sales tax for a new arena back then. Mr. Antonneau added that it is rare when the Mayor of Green Bay, the Village President, the County Executive, County Board Chair and Vice-Chair and other municipal leaders have spoken out and said this is a great project. He just wanted the District to build the momentum and keep it moving forward.

Mr. Lamine said he was trying to look at this request from a cash flow perspective as well. If his math was right the District would have \$146,000 left in the fund, replenish it with \$275,000 and that brings it back up to \$403,000. Last year the budget reported \$131,000 in operating expenses so there would be basically three years of cash flow for operations. In the application it appears that construction wouldn't start until 2020 and he asked for comment on that. Chair Patteson agreed that is what the application states. Mr. Streckenbach said this would be a long process of planning. He thinks the AECOM study mentioned the 2020 construction start so the application referenced that with completion around 2023. It could happen sooner and he isn't sure if all the drawings and everything else would be ready before that. One issue was with PMI and their contracted events to be held in the arena. It could theoretically start sooner in 2019 but it depends on what contracts are in place now. In discussions with PMI they felt they could potentially get out of some contracts. Mr. Moynihan said the raising of the buildings would follow suit with what they booked as well. Mr. Lamine was wondering if there was a window to schedule it out. Mr. Streckenbach said a more realistic date would be 2019 to knock down the buildings but first they need the funding.

Chair Patteson asked Mr. Webb about the scheduling of special events due to construction in the past year. She hoped the industry continues to want to have outdoor concerts. She asked if there aren't concerts in the next couple years would the District have any other sources of revenue. Mr. Webb said there would be no other sources. He asked if the Board wanted to

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tie up \$1 million in a fund for 2-3 years when you can send the same message with maybe half that amount. Not that he doesn't think they could do \$1 million but they could do the other half at a later date when more clarification is available. He does support the project. Sen. Cowles asked Mr. Toll if there were any hot events that would be coming up. Mr. Toll said there was nothing right now that would be huge and stated the CVB supports this project wholeheartedly. He said there is an event that the NHL was doing with the USHL that would bring teens from all over the world in and it would fit in a new facility and it would be amazing. Some of the projections the studies show for room nights booked for this event would be as many as a whole year of events would bring in. This new facility would definitely provide the area with a lot more opportunity. The requests coming forward would be in the \$10,000-\$20,000 range – nothing huge and several months out. He can't say something wouldn't pop up in the next month or two but he doesn't know of anything now.

Mr. Everts said they met with Mr. Webb and Mr. Kuehl prior to getting the requests out to the Board and he thinks they talked about 3 or 4 events in the works but they wouldn't total over \$30,000. He has had an event come up for 2019 in Shopko Hall and he would have to see about the construction timing.

Chair Patteson thinks there is concern about scraping out the bottom of the barrel and expecting to have more special events. She wondered if that could be a contingency for the second installment.

Mr. Popkey said that the Packers remain committed to bringing large scale events and are working hard on concerts or additional football games and that sort of thing. He wanted to reiterate that they continue to pursue these events.

Mr. Webb said a contingency could work and almost any contingency would work. Chair Patteson said it is a concern of hers that if you don't have more events in the bowl then where is the District at.

Mr. Antonneau said he had no problem spending the money on something that is this important and worthwhile to the community. The Mayor, County Executive, etc. all agreed it is a tremendous benefit to this community. He said that in his mind it is what this fund is for – to make or help something big happen. They could hold off on future events and he's all for that but if the money is there let's put it aside and he still feels this is the way to go. He doesn't want to lollygag. It is too important and he wants to help push it through.

Chair Patteson said that if they did end up scraping the bottom of the barrel that might motivate the Packers economically to want to have a special event otherwise the District would be out of business. Another thought she had was about how long they would want to hold the money for this. What if it wasn't built by 2025. Does the District want to have a sunset on this.

Mr. Antonneau said he would be surprised if something didn't happen within 18 months. He asked Mr. Streckenbach if that was a fair assessment. Mr. Streckenbach said that was an extremely fair statement.

Chair Patteson said the motion included mention of all the permits and she assumed that included a building permit which might not happen in 18 months.

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Mr. Streckenbach said 18 months would be plenty of time to put together a package for a funding mechanism.

Mr. Webb said a contingency to add would be the approval of the County Board funding 18 months from today's date and he would hold the amount of dollars the Board approves at this meeting.

Mr. Antonneau agreed on the amendment of the motion. It would be the same motion as before but add that the County Board would approve the funding mechanism for their project within 18 months from today.

Sen. Cowles asked if this could be revisited if by some chance the funding took another month. Mr. Webb agreed.

Mr. Streckenbach mentioned that the legal agreements dictate how you move forward. He asked about the mention of the permits. Mr. Webb said the only thing required completed in 18 months is that the County would approve the funding. The permits being obtained doesn't have to occur within 18 months.

Chair Patteson wanted to make sure they weren't setting aside the large amount of money for the next 10 years.

Mr. Webb asked Mr. Antonneau about the three options on the application. The motion doesn't specify which option the Board wanted for the size of the Expo Hall. He asked if he wanted anything in the motion. Mr. Antonneau said he would prefer they build the larger option and it should be put in the motion. Mr. Streckenbach added that this plan was drawn up by an AECOM architect and the final plans may find other measurements or configurations. Mr. Webb wanted to make sure they got the full estimated \$13 million economic impact by building a larger expo hall. Mr. Antonneau agreed.

Mr. Webb said they would add a fifth bullet point to the motion specifying that it was something consistent with the largest option from the AECOM study. They wouldn't specify the amount of square feet used in the study. He said that if you would approve building a smaller version with no improved economic impact it wouldn't make sense.

Chair Patteson said the bullet point would read "generally consistent with the largest option proposed by the AECOM study". Mr. Lamine said he would add "in order to accomplish the economic impact as identified in the study". He wanted to add that rationale to the motion.

Mr. Kuehl read the bullet point back "generally consistent with the AECOM study option in order to generate greatest economic impact".

The amended motion reads:

A MOTION WAS MADE BY RON ANTONNEAU TO APPROVE \$1,000,000 FROM THE DISTRICT'S SPECIAL EVENT AND ECONOMIC DEVELOPMENT FUND FOR DEPOSIT INTO A CAPITAL IMPROVEMENTS FUND ESTABLISHED BY THE COUNTY WITH FUNDS DESIGNATED TO SUPPORT FUTURE IMPROVEMENTS AT

THE NEW EXPO HALL. DATE OF THE RELEASE OF FUNDS TO BE DETERMINED BY THE EXECUTIVE DIRECTOR AS SOON AS PRACTICABLE AFTER GROUNDBREAKING AND COUNTY CERTIFICATION THAT:

- THE CAPITAL IMPROVEMENTS FUND HAS BEEN ESTABLISHED
- FULL FUNDING FOR THE EXPO HALL HAS BEEN SECURED
- ALL REQUIRED APPROVALS AND PERMITS HAVE BEEN OBTAINED FOR THE PROJECT TO PROCEED
- THE COUNTY HAS SECURED FULL FUNDING OF THE PROJECT WITHIN 18 MONTHS
- THE FACILITY IS GENERALLY CONSISTENT WITH THE AECOM STUDY OPTION IN ORDER TO GENERATE THE GREATEST ECONOMIC IMPACT.

THE MOTION WAS SECONDED BY SEN. COWLES.

A ROLL CALL VOTE WAS TAKEN. 6 AYES – 0 NAYS – MOTION PASSED.

7. At the option of the Board, convene into closed session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes for purposes of deliberating or negotiating the purchasing of public properties, investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, to-wit; negotiation strategy regarding possible support of the above projects/events through the District Special Events and Economic Development Fund.
8. Return to Open Session
9. Consideration of Action, If Any, Regarding Closed Session Discussion  
The Board did not go into closed session.
10. Special Events & Economic Development Fund Update and/or Action:
  - A. Detail of Special Events and Economic Development Fund  
Mr. Webb stated that the balance in the fund is now much lower after the two approvals.
  - B. Grant Update:
    - Grand Garden Construction Update by Susan Garot and Possible Viewing  
(taken up later on agenda)
  - C. Post Event Reports – WIAA Girls Basketball and WAMO Pool  
Mr. Everts handed out two additional handouts about the WIAA tournament. Two more schools sent letters about the tournament. He stated that the District's contribution was used towards a new campaign called "Rush to the Resch" as a means to promote ticket sales for the tournament. There was \$2,000 awarded to each winning school of the five divisions. The winners were Loyal, Shiocton, Wrightstown, Hortonville, and De Pere. A letter was also received from Mr. Anderson of the WIAA regarding this contest. Mr. Webb said it was looking more like a curse to win the contest because the local teams in the contest didn't win in the first round which hurt attendance on the second day. Mr. Everts agreed and stated they just missed breaking the tickets sold record. Mr. Toll added that this was year five and the attendance was greater due to the District's support of this program. The WIAA was thrilled and spoke about another extension out to 2025. He feels the community has made this home for the girls basketball tournament.



They shared pictures from the hotels and of the new banners that can be used for both basketball and volleyball. Together the District and CVB have really made this an awesome event. PMI did a great job with the community reception as well.

Chair Patteson asked if they have a chance to bring in boys volleyball. Mr. Toll said they might try it to see how it goes. He stated that most of the boys volleyball teams are in southern Wisconsin. They believe that it would be good for the tournament to have it here but it also might encourage the start of area boys volleyball teams. He stated that there are many area recreational mens leagues and he feels there is an excellent chance of moving that event forward.

Mr. Everts noted that Wrightstown used their winnings to place banners at their school. They also said they presold 1,150 tickets in a community of 2,500. Shiocton sold 750 in a community of 900. PMI also wanted to send their thanks to the District for its help in making Green Bay a girls state basketball tournament center.

Mr. Everts stated the WAMO Pool event was the week after basketball at Brown County Arena and Shopko Hall. The funds from the District were used for hotel usage of their board and staff at the Best Western. In 2015 the two events were held on the same weekend and having two separate weekends this year helped both from a hotel standpoint especially for the very nearby properties although the pool tournament is nowhere near the size of the dart tournament. He didn't get a confirmation about that event yet but the District awarded funding for both events for multi-year contracts. As of right now it is looking like the dart tournament will be here in even years and pool in odd years for the next four years. Both tournament representatives have said that the incentive from the District will go a long way to make Green Bay the center for those tournaments.

Chair Patteson said these events have great economic impact. Mr. Everts agreed and said they can't confirm the pool tournament until they know the 2021 WIAA plans. This may have something to do with the future of the Expo Hall as well. Mr. Toll added that both WAMO events would go away without the Expo Hall.

11. Communications:

A. January 11, 2017 Milwaukee Journal Sentinel Article RE: Green Bay Fishery

Mr. Webb said this article states they will be studying the value of fishing in the area and there will be a study done regarding its economic impact. Mr. Antonneau asked if this would help them determine the value of the fishing tournaments. Mr. Webb said it will probably report how profitable the fishing industry is for the area and anything to add to it would be beneficial. Sen. Cowles said that you could just about walk from boat to boat on the Fox River in the early morning hours because of all the boats on the water. Mr. Zimmerman said you can see all the out of state license plates in the area as well.

B. Wisconsin State Journal Article RE: Breese Stevens Field Market

This article presented an event regarding a stadium operated by the Bullfrogs and this is the type of thing done at other facilities to fill dates when they don't have baseball or other events there.

C. Late Communications (if any)

The late communication dealt with an update on a project.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO RECEIVE THE COMMUNICATIONS AND PLACE ON FILE. Vote taken. MOTION CARRIED UNANIMOUSLY.

The Board went back to item 10 B on the agenda.

Ms. Garot took the opportunity to thank the District for the investment and the trust that Green Bay Botanical Garden would spend the money wisely. She said there was no better way to see that they are doing so than to see the project's progress up close. The Board went outside to view the project. She offered the group a private tour after the meeting.

12. FEBRUARY/MARCH 2017 FINANCIAL REPORTS

Mr. Webb presented the financial reports. He reported that there was nothing out of the ordinary in the reports.

There were no questions.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO APPROVE THE FEBRUARY/MARCH 2017 FINANCIAL REPORTS. Vote taken. MOTION CARRIED UNANIMOUSLY.

13. DIRECTOR'S REPORT

Mr. Webb presented the Special Revenue Fund statement. They already talked about the Economic Development Fund and the other two funds haven't changed at all.

He presented the Capital Improvements Fund Statement which is consistent to the past statements. It's down to about \$13 million after the payment was made for the storm water project.

Mr. Kuehl presented the NWTC Quarterly Report. Chair Patteson asked if the District provided any funding for NWTC. Mr. Webb answered the District provided \$1,250 a quarter - \$5,000 a year.

Mr. Webb reported that the brick and tile sales were about \$4,000 for February. That is still on budget.

Mr. Kuehl presented the annual and cumulative statistics for the brick and tile sales. He said the cumulative statistics indicate the strength of the sales which are over \$2,200,000. A lot of that couldn't be done without the Packers who helped with marketing and installation. It has been a good partnership with the Team and sales have been strong. He noted that about 30 percent of all the orders had replicas sold with them. Chair Patteson asked if he knew how many items have been sold. Mr. Kuehl answered there were 17,410 items sold. Mr. Kuehl added that Ms. Roskom handles most of the customer service and does a good job because some of those calls aren't always the easiest. Some issues are dealing with the installation being twice a year and people don't understand

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the process. Mr. Webb added that the biggest complaints occurred when the tiles were moved from the Atrium to the exterior walls. It has been a great program and it has generated a lot of money and reduced the amount of sales tax needed.

Mr. Webb presented the maintenance monitoring first quarter report. It is pretty straightforward. They report the projects completed and which projects they are working on. Most of it is preventative maintenance with some demand maintenance. The District likes to monitor this to make sure they are taking care of the facility. There will be an annual audit in August for maintenance monitoring.

Mr. Webb presented the future meeting dates and locations. He said the Board should be back at Lambeau on June 12th. Mr. Antonneau reported there is a home game December 3rd and there is a meeting scheduled for December 4th. Mr. Webb said the schedule wasn't out when the meetings were planned. He will discuss this with the Team or move the meeting location. Chair Patteson mentioned that Sen. Cowles prefers meeting dates to be Mondays or Fridays. Mr. Webb said it wouldn't be a problem to change the location of the meeting if need be.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY RON ANTONNEAU TO APPROVE THE DIRECTOR'S REPORT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

### 14. OTHER MATTERS AUTHORIZED BY LAW

Mr. Webb informed the Board that the auditors would be in the office this week with a presentation to follow in August or June.

### 15. MOTION TO ADJOURN

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY SEN. COWLES TO ADJOURN THE MEETING IN HONOR OF MIKE AUBINGER, THE FORMER VILLAGE OF ASHWAUBENON PRESIDENT WHO RECENTLY PASSED. A vote was taken. MOTION CARRIED UNANIMOUSLY.

The meeting adjourned at approximately 5:05 P.M.

Respectfully submitted,

Diane Roskom  
Administrative Specialist

## GREEN BAY/BROWN COUNTY PROFESSIONAL FOOTBALL STADIUM DISTRICT

Pursuant to Section 19.84, Wis. Stats., a meeting of the Green Bay/Brown County Professional Football Stadium District was held on **Monday, June 12, 2017** at 3:30 p.m. at Lambeau Field, Green Bay, Wisconsin.

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**PRESENT:** Ken Golomski, Margaret Jensen, Keith Zimmerman, Chuck Lamine, and Ron Antonneau.

**EXCUSED:** Ann Patteson

**ABSENT:** Sen. Robert Cowles

**ALSO PRESENT:** Pat Webb, Greg Kuehl, Joel Everts, and Bill Vande Castle.

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**1. CALL MEETING TO ORDER**

The meeting was called to order by Vice-Chair Golomski at approximately 3:30 p.m.

**2. ROLL CALL**

Roll call was taken. All Board members were present except Chair Patteson who was excused and Sen. Cowles. Ron Antonneau was also excused and arrived later.

**3. PLEDGE OF ALLEGIANCE**

The Board recited the Pledge of Allegiance.

**4. APPROVE/MODIFY AGENDA**

Mr. Webb handed out a late communication.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH ZIMMERMAN TO APPROVE THE AGENDA. Vote was taken. MOTION CARRIED UNANIMOUSLY.

**5. REQUEST FOR APPROVAL OF THE MINUTES – APRIL 26, 2017**

Mr. Webb mentioned that Ms. Jensen presented two changes to be corrected in the minutes.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH ZIMMERMAN TO APPROVE THE MINUTES AS CORRECTED. Vote was taken. MOTION CARRIED UNANIMOUSLY

**6. Special Events & Economic Development Fund Update:**

**A. Detail of Special Events and Economic Development Fund**

Mr. Webb stated that the operating budget of \$131,000 was taken out for this year. The balance in the fund is now at \$14,305 until we get the Billy Joel concert proceeds. However, Mr. Everts reported that he just canceled a concert in New York due to a health issue. Hopefully, the concert will go on as scheduled. Mr. Zimmerman asked if the Stadium

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District had a contingency if that happens. Mr. Webb said the Stadium District doesn't have one and he didn't know if the Team did or not. Mr. Lamine said there would be concern over the turf if they postponed it. Mr. Webb agreed that this concert is being held about as late as the Packers would agree to. Mr. Zimmerman thought they rescheduled the Madison Square Garden concert for December. Mr. Webb said it would have to probably wait until next year to reschedule. He said that Mr. Popkey talked about having a concert every year at the Stadium District's last meeting.

### B. Post Event Report – Neville Museum Life & Death at Fort Howard Exhibit

Mr. Kuehl stated the exhibit ran from April of 2016 to April of 2017. The Stadium District contributed \$60,000 for the exhibit. He feels it was a very well done exhibit. The Museum projected 36,000 visitors and had 47,508 actual visitors. Room nights were estimated at 8,151 and actual room nights were 8,262. The estimated economic impact was \$2.1 million and came in at \$2.0 million. It was a good impact and was better than expected on attendance.

Vice-Chair Golomski asked if they are considering doing something like this in the future. Mr. Kuehl said they should come back if they have something similar if the Stadium District gets more funding. But they haven't come back as of yet. They are changing exhibits all the time. This one was unique because it was based on the anniversary of Fort Howard.

Mr. Zimmerman added that his daughter was the curator that put the exhibit together and said it was the best one they had. Their biggest problem was getting the funding.

Vice-Chair Golomski added there was almost an immediate connection to the exhibit with the visitors when looking at geographical locations and it generated much discussion.

Mr. Webb said he remembered that the dinosaur exhibit was huge a long time ago and he feels they could help them out on these exhibits because it does affect tourism in the community if there is something good at the Neville.

Mr. Lamine added that almost 40 percent of their attendance was from outside the county and that was good to see.

Vice-Chair Golomski said they had many schools from outside the district visit as well. Mr. Kuehl said it was very well done.

## 7. Communications:

### A. Ranking of Lambeau Field

Mr. Webb said that USA Today Sports ranked Lambeau Field #1 in NFL stadiums as reported in this article. It stated, "There's only one stadium in the NFL you have to get to in your life – and it ain't Jerry World."

### B. Late Communications:

- Email from the NEW Zoo regarding the Prairie Grasslands Exhibit.

Mr. Webb stated the project is making progress and they are ready to install the tubes through which visitors will be viewing the prairie dogs.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY CHUCK LAMINE TO RECEIVE THE COMMUNICATIONS AND PLACE ON FILE. Vote was taken. MOTION CARRIED UNANIMOUSLY.

8. APRIL/MAY 2017 FINANCIAL REPORTS

Mr. Webb presented the financial reports. He reported that there was nothing new in the reports. They had a playoff game in January so that create a higher ticket tax for the rest of the year but everything else is falling in line.

There were no questions.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH ZIMMERMAN TO APPROVE THE APRIL/MAY 2017 FINANCIAL REPORTS. Vote taken. MOTION CARRIED UNANIMOUSLY.

9. DIRECTOR'S REPORT

Mr. Webb presented the Special Revenue Fund statement. He stated there is \$64 million left in the 8257 Fund which is mostly the escrow. There is \$5.5 million left in the Operations and Maintenance Fund which includes the 8257 Fund transfer and the ticket tax from the first playoff game. There is actually cash of \$1.4 million in the Special Events Fund and when you add the Economic Development Fund it is slightly over \$2.0 million. However, if you take all the items out that the Stadium District has committed to it goes down to \$145,000. Plus there is the commitment to fund the District's operations at the end of the year, so that would take it down to \$14,000.

Vice-Chair Golomski asked if there was anything unforeseen that could come up. Mr. Webb stated no that the District has only committed what they had.

Mr. Webb stated the Packers have done their O&M draw to finish up 2016 calendar year. There was \$4.25 million available, they asked for \$13 million and the District gave them what they had available. He stated that the \$13 million was really for the whole year and they were paid early on some of the requests. They've had some turnover so they were later than normal.

Mr. Lamine asked about the City of Green Bay labor and fringe. Mr. Webb said the agreement states the District has to increase the 8257 Fund on an annual basis by 2 percent for all expenses except for City Labor which has to be increased by 3 percent. So the City Labor amount is a quirky thing in the law and there were years it was higher but somebody thought it was going to go up by 3 percent each year. It would have been much easier to put away the escrow if there was just a finite expense. So over the years since it started, the District has given an average increase on an annual basis of 2.2 percent. They've never gotten close to the 3 percent but were forced to escrow at that amount so it created a small surplus just because of the difference. Mr. Lamine asked if that covered police and fire protection. Mr. Webb said most of it refers to game day labor (gates, traffic, etc.) but some of it is other aspects like plowing.

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Mr. Webb said the District paid out the money for the storm water detention project so now the District User Fee is down to about \$13 million which is restricted to capital improvements and can only be used for capital improvements around the stadium. The Packers have been somewhat judicious in what they've requested from the District so that more of the generic projects like the storm water detention project and things like that could be done. He imagined this account will have a balance for some time now because there is nothing on their horizon at this point in time.

There was no update on the MBE/WBE program.

Mr. Webb reported that the brick and tile sales were lower for April at \$2,781. The sales were on track for the 2016 budget but if this trend continues it would be a little slower and that would affect how much of the escrow they have to use to fill the required funding of the 8257 Fund.

Mr. Antonneau arrived.

Mr. Kuehl presented the game review for November 6, 2016. He noted that everything is done really well and the things found are often times to improve operations slightly but have no great deficiencies. The one thing they found was with the handicapped parking. The biggest issue is that the drop-off zone is not working. It is not heavily used. There is no signage and it is hard to find and he feels some improvements could be made. The information is on the website and it seems hard to navigate ways to find accessibility information. He felt it was reasonable intuitive but they could maybe add something to the home page or drop down menu to make it easier to find. Mr. Lamine said he didn't find it easily but some of it may be that Mr. Kuehl is more familiar with the web site. He did speak with Mr. Popkey who has also spoken with Mr. Lamine and they are very open to improve it in any way.

Mr. Lamine appreciated that and he gave some background about when he came to a game at Lambeau Field with his brother who is mobility challenged. They found to get to the handicapped parking you almost had to be there 3-4 hours in advance to get a spot. He knows they are meeting regulatory requirements for the number of parking spaces. However, he is concerned about out of town visitors to try to put all the logistics together or sit four hours to hold a parking spot. He feels there should be a better way. He knows they are dealing with an older stadium and its logistics. He appreciates the challenges but said once you get in the stadium the service is tremendous. There are a lot of things they are doing extremely well. He wants to offer someone's services from his department to run an analysis like they did on school drop-off sites. He would like to work with the Team to try to figure out something that works better. He realizes there is no taxi drop-off and pick-up location and it might not be possible.

Mr. Antonneau added that he was recently at a Brewers game and the handicapped parking there has a closest spot 105 yards from the door. He has asked the State to look at it this matter and talked to the Packers about reviewing and improving their handicapped parking. He added that if you purchase a handicapped seat in the stadium you don't automatically get a parking spot with it which kind of defeats the purpose. It is hard to find the drop-off location. It should be a handicapped accessible drop off and it should be improved.

Vice-Chair Golomski asked if they could extend the same services outside as they do inside – almost like an airport or offer a shuttle from the drop-off to the stadium.

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Mr. Lamine thought the same but there are expenses associated with that. He knows the Packers are interested in this matter and it is important to them as well. If you don't live here it is more challenging and he likes the shuttle idea. He appreciates them looking into it and feels there is room for improvement. He thinks the Packers also deal with security issues and it is difficult to close off Lombardi Avenue to let a car sit and wait. Mr. Webb stated that Miller Park uses golf carts to shuttle people of all different abilities. Vice-Chair Golomski asked if they could find out how other NFL stadiums handle this issue. Mr. Antonneau said he attends away games and said that Lambeau Field is definitely not the worst. Mr. Kuehl said they would work with Mr. Popkey to schedule a meeting.

Mr. Kuehl said the NFL standard varies from building to building depending on the infrastructure around it. They talked to people in handicapped parking and found that most are satisfied with the service in the stadium, especially in comparison with what it used to be. They said if you get here early it is a good parking situation. He said the handicapped spaces fill quicker at the warm games than the cold games.

Mr. Antonneau said that at Miller Park they allow carry-ins and they are more relaxed about security. Mr. Kuehl added that the metal detectors this season worked well and the Team reports screening is better and the police like it because there is no bending involved and the throughput is faster. The Team continues efforts to direct people to less utilized gates and the American Family Insurance gate has seen an increase and the Miller Lite gate is down some. He said that pictures taken during the game review show the Oneida Nation gate line is much longer than the American Insurance gate but they continue to try to make changes. Some people just habitually use the same gate at every game.

Mr. Antonneau added that the security at Miller Park admitted they are much more lax than at Lambeau Field. Mr. Webb said there are different standards between the MLB and the NFL. Mr. Golomski said they have more games than the NFL and they may get more lackadaisical.

Mr. Kuehl said they also discovered some discoloration on a brick panel near the Fleet Farm gate and will investigate further. There was a tree on the Harlan Plaza that needed some lower limbs trimmed.

He added that smoking enforcement was very good and has come a long way which may be a combination of people getting used to it and the Team enforcing it better.

There are yellow lines painted on the viewing platforms behind the railing to try to get people to stay behind it. Staff tries to enforce it but the District suggests they add a physical barrier--possibly another railing.

There was a lower concourse lighting issue where the lights dimmed for a brief moment which turned out to be a scheduling glitch with the computer and in order to reset it they had to dim some lights.

The entrances to the Pro shop had main queues in the atrium and some people could enter downstairs. They monitor it and direct people accordingly. People coming in at the American Family gate can enter there and others are directed to the escalators to the atrium. Mr. Webb said they can't get around the queues during a game. Mr. Kuehl agreed that there are so many people coming in which is good but it causes lines.



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Mr. Kuehl also reported that the operable windows in the suites were open and it seems to be a popular addition with the fans. They noticed some coating deteriorating on the concrete by the service level where this is a lot of fork lift traffic that the Team will monitor.

He reported that the media coverage of playing field conditions was excessive and extreme given the history of the condition of the field. It was the weather conditions with several days of humid weather and dew forming. The field never dried out thoroughly so the wet grass got slick.

Overall it was a good report and they will follow up on the handicapped issues a bit more.

Mr. Kuehl also reported on his construction tour notes of the suites and the tailgate village. He said the suites will be renovated the same as the other side of the stadium and they are putting in some artwork and lighting to illuminate it. The group of contractors is the same and both components are on budget and on schedule with no reportable injuries. Miron is the general contractor and the usual cast of subcontractors is on site. They added some family restrooms on levels 4-6 and also a new concierge desk on level 4. The club seat changes are mainly cosmetic with new paint and carpet. They made some changes to the audio in the corridors because when the suite doors were closed the sound in the corridors wasn't very good and people felt kind of separated from the game. They added some video walls on level 4. The TVs are now centrally controlled in the suites and clubs by computer. The staff used to have to go around with remotes to each one to control the sound and now it is all centrally controlled by IT.

Mr. Antonneau asked if every other TV would have the network on in the club seats like they did before. He added that they can view the network on the suite TVs. Mr. Webb said he's not sure why and they've asked the question at least three times. Mr. Antonneau told him to ask again and ask for a written response.

Ms. Jensen asked if they would schedule a tour in August. Mr. Webb said they hope to tour the tailgate village and they've seen the new suites. However, there's a new suite in 4013 where the Board used to meet. They are redoing it and selling it. Mr. Kuehl understands it will be the highest priced suite in the stadium because of its location and amenities. It will be configured so it can still be used as meeting space with the bar and serving counter on wheels to move out of the way. It will have a frosted glass wall and then it will be etched later.

Mr. Antonneau mentioned the rule changes and that they are trying to shorten the time of the games and he wanted to know if they were going to shorten the number of commercials. Mr. Webb said the plan was to eliminate commercials. Rather than breaking 5-6 times a quarter they would only break 4 times. If they break before kickoff they wouldn't break right after the kickoff like they used to. The breaks might be longer.

Mr. Antonneau said they were going to let the clock run and overtime will only be 10 minutes – not 15. He doesn't want to have the games end in tie and he feels the rule changes aren't being made for the benefit of the fans.

Mr. Antonneau mentioned that the numbers are declining in youth football. He asked if the league was concerned and he heard the Badgers made some comments about that. Vice-Chair Golomski said they are attempting to do some things from a safety angle regarding concussions. They've

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invested a lot of money in soft shelled helmets that you may see in a couple years. They have USA Youth Football teaching proper tackling and blocking and at the high school level there is less contact and is similar to what colleges are looking at now. They still have to capture some people. He stated there are more women than men in the population now, there are smaller families and there are more sports to participate in like soccer, lacrosse, and rugby which are growing. Some of this is inevitable and the NFL is trying to make the game safer and more appealing to the youth.

Mr. Antonneau added that he is surprised that another sport growing in popularity is the UFC.

Mr. Lamine added that he is happy to see the white tents disappear from the lot. It will be a vast improvement and have year round benefits as well. Mr. Webb stated they are spending a lot of money and they hope to tour the new facility in August.

Mr. Webb presented the future meeting dates and locations. The December meeting might have to move to another location due to the fact there is a home game the day before.

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO APPROVE THE DIRECTOR'S REPORT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

### 10. OTHER MATTERS AUTHORIZED BY LAW

Mr. Webb stated there were no other matters.

### 11. MOTION TO ADJOURN

A MOTION WAS MADE BY RON ANTONNEAU AND SECONDED BY MARGARET JENSEN TO ADJOURN THE MEETING. A vote was taken. MOTION CARRIED UNANIMOUSLY.

The meeting adjourned at approximately 4:15 P.M.

Respectfully submitted,

Diane Roskom  
Administrative Specialist

## **BROWN COUNTY TRAFFIC SAFETY COMMISSION MEETING MINUTES**

A regular meeting of the Brown County Traffic Safety Commission was held on Tuesday, July 11, 2017, at 9:00 a.m., at the Brown County Sheriff's Office.

<b>Present:</b>	Karl Ackerman	Dave Hansen	Ryan Chaffee
	Chad Opicka	Michael Panosh	Jerad Preston
	Dan Sandberg	Andrea Kressin	Randy Wiessinger
	Dan Van Lanen	Tom Witczak	Joshua Falk
	Jill Michaelson	Anna Destree	

### **I. Call to Order**

Chairman Sandberg called the meeting to order at approximately 9:23 a.m.

### **II. Old Business**

Motion made by Witczak and seconded by Panosh to approve the minutes from the April 2017 meeting. **Motion carried.**

### **III. DOT/BOTS Updates**

Panosh reported there have been 289 fatalities so far this year versus 295 at the same time last year. There have been 12 fatalities in Brown County so far compared to 18 total last year. The five-year average is 13. He stated no seatbelts and alcohol are the big issues. A drive sober mobilization will run August 16-September 4, 2017. The seatbelt study is showing that drivers in rural areas and in pickup trucks are less likely to wear them.

Falk reviewed ongoing highway projects. He noted that Ashland Avenue will reopen before Packers Family Night in mid-August. I-41 in the area of Brown-Outagamie County went to a 3 to 1 split until November for work on the Apple Creek structures.

### **IV. Second Quarter Fatal Crash Reviews**

Sandberg reviewed the seven fatalities for the second quarter of 2017. A male involved in a motorcycle crash on STH 172 died three weeks later. He was not wearing a helmet. Four of the other victims were not wearing seatbelts. Blood alcohol results have not come in yet for some of these. Road design did not contribute to any of these fatalities.

### **V. Review of STH 57 Traffic Corridor Information**

Scott Nelson from DOT replied to Sandberg's letter requesting a study of the STH 54/57 corridor. Nelson responded that they are not doing any corridor studies at this time. He also feels that restricting/redirecting traffic to a new area would just relocate the crashes to another area.

**VI. Discuss Program Called "Place of Last Drink" Study**

Wiessinger stated that Brown County ranks higher than the state average in alcohol-related crashes. The purpose of the "Place of Last Drink" study would be to find out where individuals were last served alcohol in order to identify any issues with drinking establishments or trends in an effort to provide education for preventative measures. This would be a voluntary study that agencies would agree to participate in. It was noted that officers already fill out a form with this information, but the information is not entered into a database where it can be retrieved. Wiessinger suggested that a representative from the Brown County Tavern League be invited to the TSC meetings.

**VII. Roundtable Discussion**

Kressin noted that car seats are still available as there is still BOTS funding for them.

**VIII. Citizen Appearances**

None.

**IX. Next Meeting**

The next meeting is scheduled for October 10, 2017, at 9:00 a.m., at the Brown County Sheriff's Office.

**X. Adjourn**

Motion made by Kressin and seconded by Hansen to adjourn the meeting. The meeting adjourned at 10:37 a.m.

Respectfully submitted,

Marsha Laurent  
Recording Secretary